

FEBT SUMMER SCHOOL 2023



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ABOUT FEBT

The Faculty of Economics, Business, and Tourism (FEBT) was established in 1975. Today, with around 2,400 students and 127 employees, FEBT is one of the largest faculties in Croatia and part of the University of Split - Croatia's second-largest higher education institution.

FEBT is located in Split, the second-largest city in the Republic of Croatia and is the largest constituent of the University of Split (UniST).

FEBT employs 127 staff, of which 92 are academic and 35 are administrative positions. At present, slightly over 2,400 students are studying in one of twelve study programmes offered by FEBT at the level of undergraduate and graduate university and professional study programmes and postgraduate specialist and doctoral study programmes.

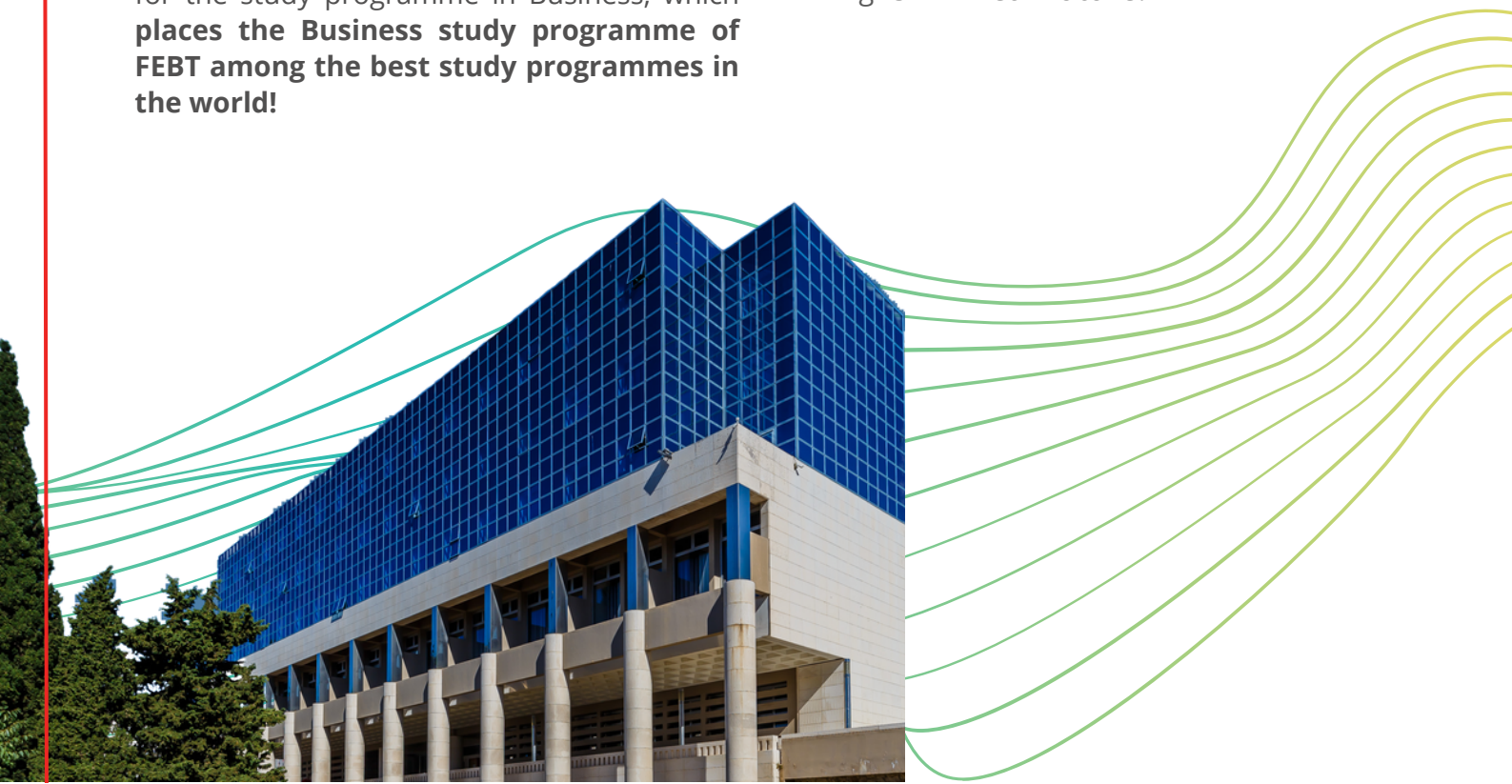
In 2022, FEBT was awarded the prestigious **EFMD (European Foundation for Management Development) accreditation** for the study programme in Business, which **places the Business study programme of FEBT among the best study programmes in the world!**

FEBT was declared the **leader in Croatia in support of the development of Start-ups through the Student Business Incubator.**

The Student Business Incubator (SBI) has operated at the Faculty of Economics, Business, and Tourism since 2015. It is intended for all University of Split students inclined toward entrepreneurship.

The Faculty offers students the opportunity to complete part of their studies or professional practice abroad at over 60 renowned institutions from more than 20 countries and inclusion in the world of work through international professional training in over 100 companies and associations from the most diverse spheres of activity.

The faculty offers a wide range of courses taught in English for exchange students (on mobility schemes) with plans to provide full-time programs in English in near future.



FEBT SUMMER SCHOOL 2023 COURSES

Week of June 26 - 30, 2023

- Regional development in post-crisis and post-globalized world
- Regional policy - Reality check and perspective
- Entrepreneurship, Innovation and Creativity

Week of July 3 - 7, 2023

- Behavioural Economics



01 Regional Development in Post-crisis and Post-global World

Course description

The course explores the most recent and exciting work in regional development. Both theoretical and empirical aspects will be covered, focusing on regional policy that improves economic well-being in different regions. The course allows the participants to enhance analytical and critical skills relevant to developing a holistic perspective on regional development, focusing on issues of the post-crisis and post-globalized world.

Target audience

- Graduate and postgraduate students in economics (or in social sciences, technical sciences, or science-related fields) who intend to round out their knowledge in the field and use it in the process of preparing dissertations
- Holders of undergraduate degrees or students in last year of their studies in economics or the social sciences who wish to study the field of regional economics
- Researchers and professionals working in the field

Evaluation

Participants who wish to acquire 6 ECTS will be evaluated based on regular and active course attendance and taking an exam as a take-home essay.

The essay's goal is to show the necessary ability to think critically about the challenges of behavioral economics and the essay should have approximately 10.000 words.

Participants not interested in credit transfer will receive the Certificate of Attendance, stating the course completed. These students will be neither evaluated nor graded.

Credits (ECTS)

Upon completing the course, participants will be awarded **6 ECTS** equivalent marks.

01 Regional Development in Post-crisis and Post-global World

Lecturers



**ANDRÉS
RODRÍGUEZ-POSE**

Professor at LSE



ANDRÉ TORRE

Professor at the
University Paris-Saclay



**EDUARDO AMARAL
HADDAD**

Full Professor at the
University of São Paulo



PETER NIJKAMP

Emeritus Professor
at the VU University



**GABRIELA CARMEN
PASCARIU**

Full Professor at
Alexandru Ioan Cuza
University of Iasi



KARIMA KOURTIT

Professor at the
Open University



**BOGDAN-CONSTANTIN
IBANESCU**

Researcher at the Centre
for European Studies



ALBERTO GIACOMETTI

Research Fellow at
Nordregio



BLANKA ŠIMUNDIĆ

Associate professor at
FEBT



VINKO MUŠTRA

Dean and associate
professor at FEBT



02 Regional policy - Reality check and perspective

Course description

This course aims to develop analytical and critical skills relevant for developing a holistic perspective on the application of regional policy with a particular focus on EU regional policy. The course explores the most recent work in regional policies and their impact on various areas in changing and post-Covid Europe. Both theoretical and empirical aspects will be covered, focusing on regional policy that improves economic well-being in different regions.

Target audience

- Graduate and postgraduate students in economics (or in social sciences, technical sciences or science-related fields) who intend to round out their knowledge in the field and use it in the process of preparing dissertations
- Holders of undergraduate degrees or students in the last year of their studies in economics or the social sciences who wish to study the field of regional economics
- Researchers and professionals working in the field

Evaluation

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02 Regional policy - Reality check and perspective

Lecturers



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Professor at LSE



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Professor at the
University Paris-Saclay



**EDUARDO AMARAL
HADDAD**

Full Professor at the
University of São Paulo



UGO FRATESI

Associate Professor at
Politecnico di Milano



VLADO DIMOVSKI

Full professor at the
Faculty of Economics in
Slovenia



FRANCESCO MOLICA

Director for Regional Policy at
the Conference of Peripheral
Maritime Regions



**DANIELA GARBIN
PRANIČEVIĆ**

Full professor
at FEBT



BLANKA ŠIMUNDIĆ

Associate professor at
FEBT



VINKO MUŠTRA

Dean and associate
professor at FEBT



03 Entrepreneurship, Innovation and Creativity

Course description

The FEBT Summer school Entrepreneurship, Innovation, and Creativity is designed for students who want to develop their creative potential to innovate and are intrigued with the world of entrepreneurship. The program's main objective is to develop creative thinking, foster more excellent initiative, and understand the critical stages of the entrepreneurial process.

Target audience

- Last-year undergraduates
- Graduate students
- Professionals
- Students in other applied fields wishing to improve their knowledge in the field

Evaluation

The participants will be evaluated based on active class participation and the business pitch (oral presentation to the panel).

The goal of the business pitch is to replicate the real-life scenario where entrepreneurs have to be able to support their idea, demonstrate its potential and secure the initial capital to start their ventures. This assessment form also develops their analytical, critical, teamwork, and presentation skills.

Credits (ECTS)

Upon completing the course, participants will be awarded **6 ECTS** equivalent marks.

Lecturers



**TAMAS
SZEKER**

Pitching Coach and
Co-founder of the
iScale Hub



**GERGŐ
GULYÁS**

Founder and CFO
at cLAB Ventures



**LJILJANA
NAJEV ČAČIJA**

Assistant professor
at FEBT



**ARJAN
GOUDSBLOM**

Co-Founder and
Director at
Preneurz.Amsterdam



**MARINA
LOVRINČEVIĆ**

Associate professor
at FEBT



**VLATKA
ŠKOKIĆ**

Associate professor
at FEBT

04 Behavioural Economics

Course description

The FEBT Summer School Behavioural economics focuses on developing analytical and critical skills relevant to developing a holistic perspective on behavioral economics. It specializes in evaluating current trends and prospects in behavioral economics, developing a holistic perspective on evolution, cultural differences, and challenges of cooperation, and developing a basic framework for analyzing behavioral mechanisms of economic decision-making while accounting for psychological and psychological and cultural aspects in this process.

Target audience

- Graduate and postgraduate students in economics (or in social sciences, technical sciences, or science-related fields) who intend to round out their knowledge in the field and use it in the process of preparing dissertations
- Holders of undergraduate degrees or students in the last year of their studies in economics or the social sciences who wish to study the field of behavioral economics
- Researchers and professionals working in the field

Evaluation

Participants who wish to acquire 6 ECTS will be evaluated based on regular and active course attendance and taking an exam as a take-home essay.

The essay's goal is to show the necessary ability to think critically about the challenges of behavioral economics and the essay should have approximately 10.000 words.

Participants not interested in credit transfer will receive the Certificate of Attendance, stating the course completed. These students will be neither evaluated nor graded.

Credits (ECTS)

Upon completing the course, participants will be awarded **6 ECTS** equivalent marks.

04 Behavioural Economics

Lecturers



DRAŽEN PRELEC

Full professor at the MIT Sloan School of Management



HAN BLEICHRODT

Full professor at the ERASMUS School of Economics



ZVONIMIR BAŠIĆ

Senior Research Fellow at the Max Planck Institute



SILVIA GOLEM

Associate professor at FEBT



NICOLAO BONINI

Full professor at the University of Trento



IVAN ROMIĆ

CCSS at Kobe University



GIULIANA SPADARO

Assistant Professor at the Vrije Universiteit Amsterdam



JOSIPA VIŠIĆ

Associate professor at FEBT



ANGELO ROMANO

Assistant Professor at the Institute of Psychology



FERNANDO P. SANTOS

Assistant professor at the Informatics Institute of the University of Amsterdam

04 Behavioural Economics

Lecturers



ANDIS SOFIANOS

Associate Professor of
Economics at Durham
University



**LENA MALEŠEVIĆ
PEROVIĆ**

Full professor at FEBT



ALESSIA DORIGONI

Postdoctoral researcher at the
Neuroscience Consumer Lab

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