

# FEBT SUMMER SCHOOL IN SPLIT

FACULTY OF ECONOMICS,  
BUSINESS AND TOURISM  
UNIVERSITY OF SPLIT



SUMMER SCHOOL

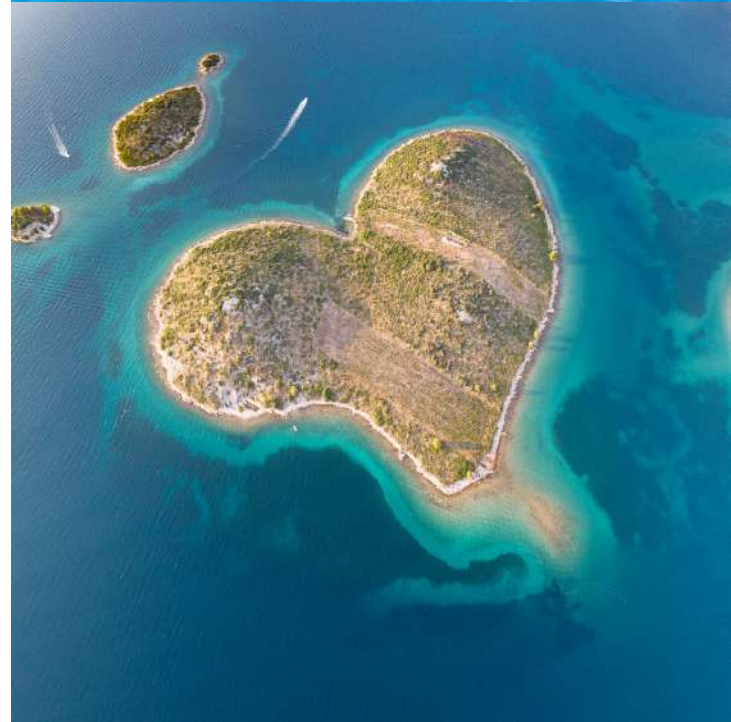


**PRME**



[www.efst.unist.hr](http://www.efst.unist.hr)

# CROATIA



**CROATIA** is a Central European and Mediterranean country, bordering Slovenia in the west, Hungary in the north, Serbia in the east and Bosnia and Herzegovina in the south; the country also has a long maritime border with Italy in the Adriatic Sea. Most of Croatia has a moderately warm and rainy continental climate, but the islands, Adriatic coast and especially its immediate hinterland are characterized by the Mediterranean climate.

During its rich history, which dates from the Greek and Roman times, Croatia was, among others, a duchy, a kingdom, a distinct state under the Austrian and Hungarian governments, and a part of Yugoslavia until its independence in 1991. Today, Croatia is a part of the European Union (since 1 July 2013), with tourism as one of the main economic branches.

# CROATIA



<b>Official name:</b>	<b>Republic of Croatia</b>
<b>Population:</b>	<b>3 871 833 (according to Census 2021)</b>
<b>Official language:</b>	<b>Croatian</b>
<b>Currency:</b>	<b>Euro (€)</b>
<b>Capital:</b>	<b>Zagreb</b>
<b>Timezone:</b>	<b>CET (GMT+1)</b>
<b>Calling code:</b>	<b>+385</b>
<b>Internet domain:</b>	<b>.hr</b>
<b>Number of islands:</b>	<b>1244</b>
<b>Highest peak:</b>	<b>Dinara 1,831 m</b>
<b>Largest cities:</b>	<b>Zagreb, Split, Rijeka, Osijek, Zadar, Pula</b>

# CROATIA



## THE ABSOLUTE BASICS

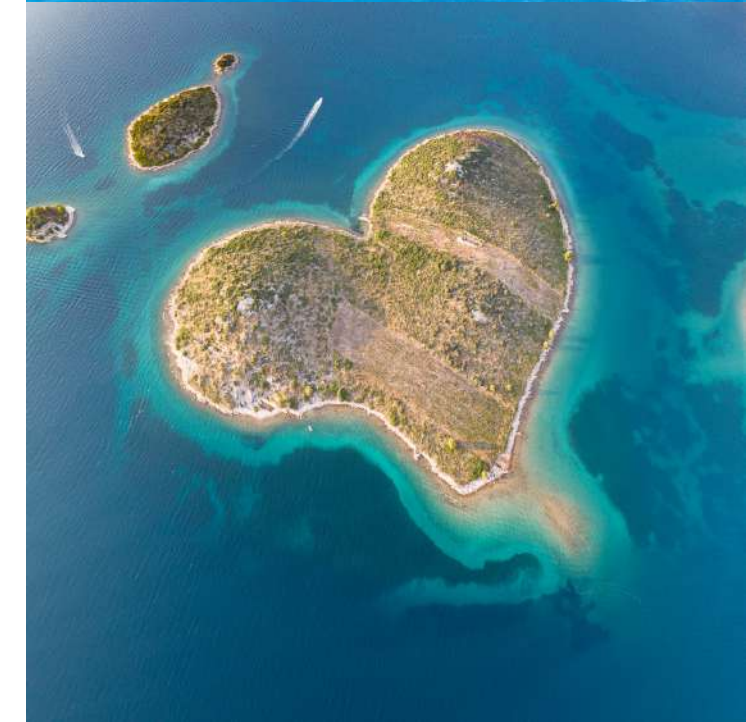
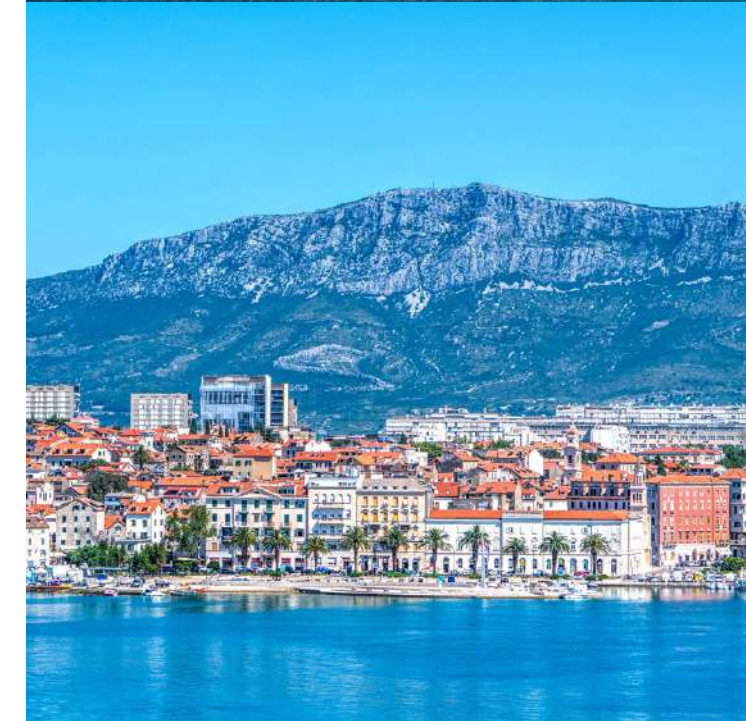
Hi Bok  
Good morning Dobro jutro  
Good afternoon Dobar dan  
Good evening Dobra večer  
Good night Laku noć  
Goodbye Doviđenja  
How are you? Kako si? (informal) Kako ste? (formal)  
Yes Da  
No Ne  
Maybe Možda  
Where is ... ? Gdje je ... ?  
Thank you Hvala  
Excuse me Oprostite  
Please Molim  
Cheers! Živjeli!  
How much is...? Koliko košta?  
Where are the toilets? Gdje je wc?  
Is this a bus to...? Je li ovo autobus za...?  
Can I pay? Mogu li platiti?  
Do you speak English? Govorite li engleski?  
I don't understand. Ne razumijem.  
See you! Vidimo se!

## TRANSPORT

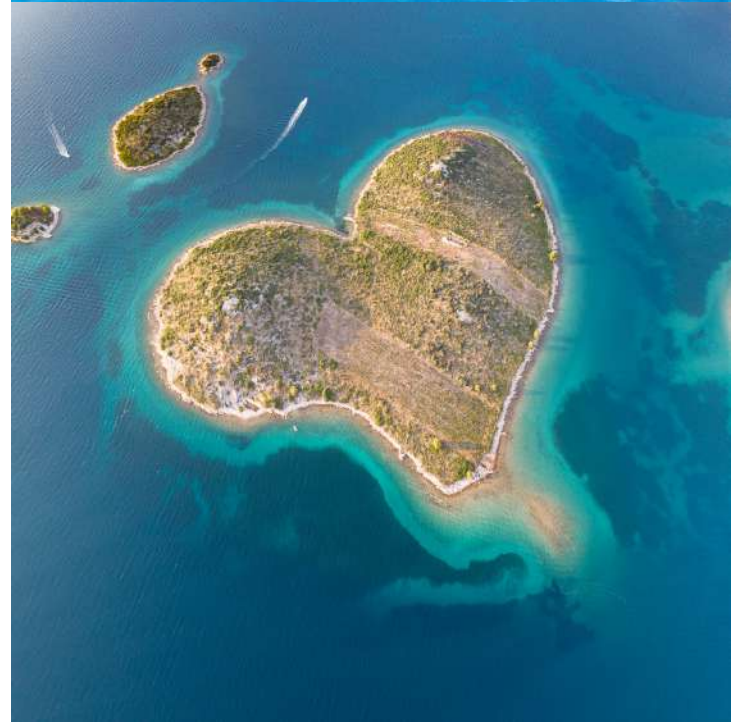
Bus Autobus  
Train Vlak  
Bus station Autobusni kolodvor  
Bus stop Autobusna stanica  
Train station Željeznički kolodvor

## FOOD & DRINKS

Coffee Kava  
Milk Mlijeko  
Juice Sok  
Water Voda  
Tea Čaj  
Beer Pivo  
Bread Kruh  
Fruit Voće  
Vegetable Povrće  
Lunch Ručak



# CROATIA



## The basics...

### EMERGENCIES

Telephone number: 112. Calls to this number are free of charge. This is the number to call if you need assistance from police, firefighters, mountain rescue, or an ambulance. Roadside assistance is tel. 1987. (When calling from abroad or by cellphone, call tel. 385-1-987.) The national headquarters for Search and Rescue at Sea is tel. 9155. Weather forecasts are on [www.meteo.hr](http://www.meteo.hr), and road conditions are on [www.hak.hr/en](http://www.hak.hr/en).

### BUSINESS HOURS

Banks are generally open Monday to Friday, 8 am to 7 pm and Saturday, 8 am to noon. The bigger post offices work Monday to Friday, 7 am to 8 pm, and Saturday, 7 am to 1 pm. Public offices are open Monday to Friday from 8 am to 4 pm. Shops and department stores stay open from 8 am to 8 pm and to 2 or 3 pm Saturday without a break. Increasingly, stores in malls are open on Sundays as well. Most supermarkets remain closed on Sunday, as do butchers and bakeries, though in popular resorts along the coast, there will often be a few small general stores open for Sunday shopping in summer.

### DRUGSTORES

Weekdays from 8.00 to 20:00, Saturday from 8.00 to 15.00; on Sunday, just two pharmacies on duty 24 hours situated in Ulica Josipa Pupačića 4, tel.: (021) 533-188 and in Sirobuja, supermarket SuperKonzum, Ulica kralja Držislava 22, tel.: (021) 325-504.

# CROATIA



## The basics...

### **ELECTRICITY**

Croatian electricity is 220v, 50Hz; the two-prong European plug is standard.

### **GASOLINE (PETROL)**

Gasoline and diesel are readily available all over Croatia, and almost all stations take credit cards.

### **ETIQUETTE & CUSTOMS/ APPROPRIATE ATTIRE:**

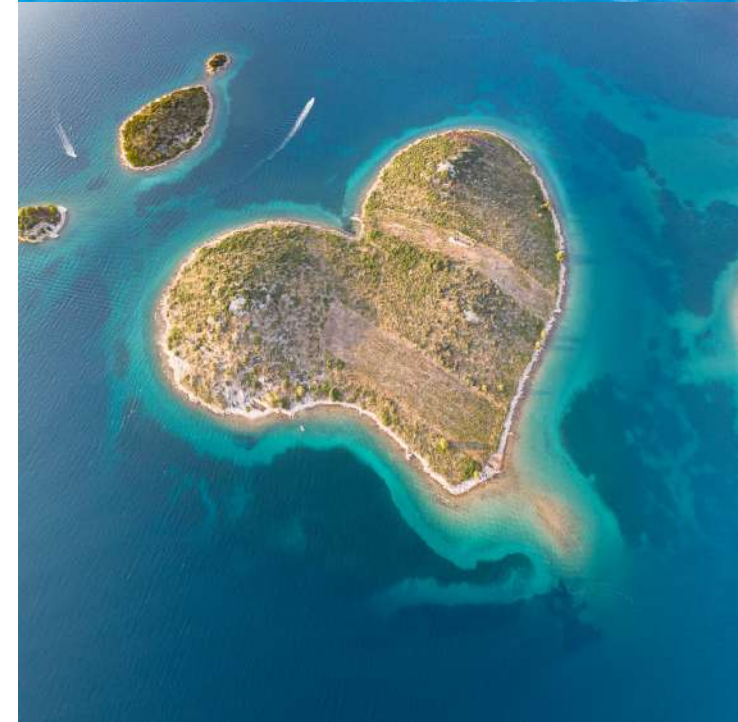
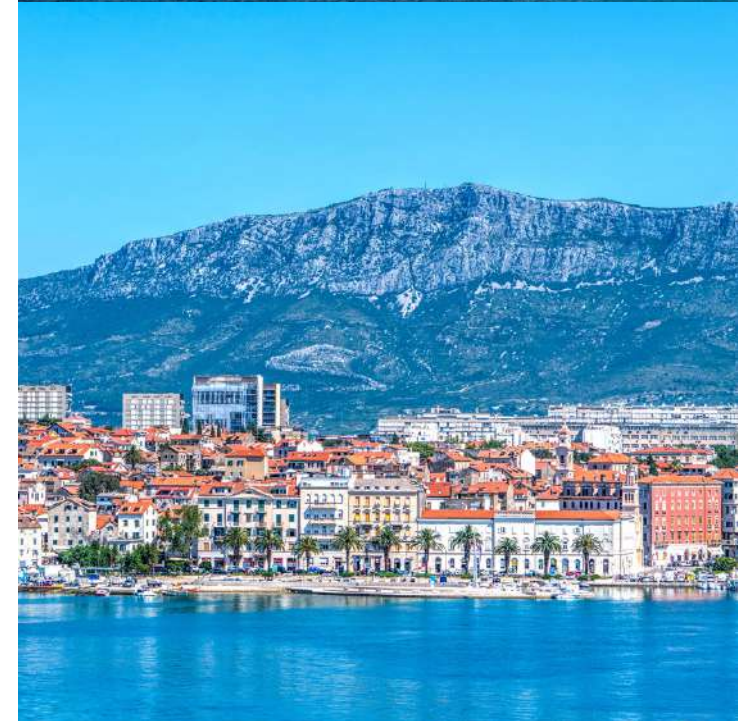
Croatians, especially Croatian women, take pride in their appearance. In cities, both men and women usually dress in business casual. On the coast and countryside, the “dress code” is more relaxed. If you visit museums or churches anywhere, plan to wear tops with sleeves and pants that go to at least the knee.

### **GESTURES**

Dobar dan (good day) is how Croatians generally greet each other. Handshakes are appropriate for first meetings and between business associates. Good friends will kiss on both cheeks in the European style.

### **AVOIDING OFFENSE**

Religion and politics are topics to avoid universally.



# CROATIA

## The basics...

### MONEY

US Dollars are easily exchanged for local currency; Euro

Major credit and debit cards are accepted in most banks, hotels, restaurants, shops, etc. However, do check in advance.

There are plenty of ATMs all around the city; just be careful with the commission fee.

### HEALTH

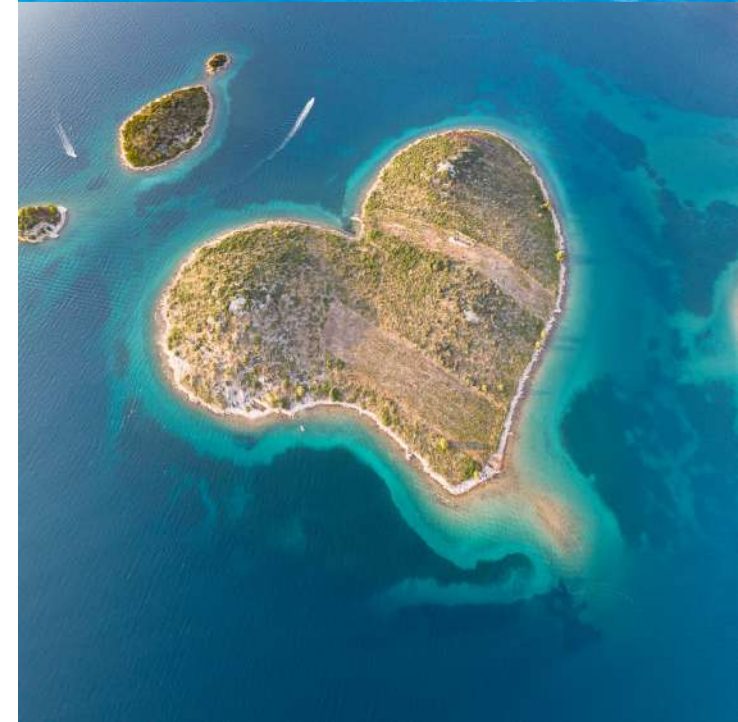
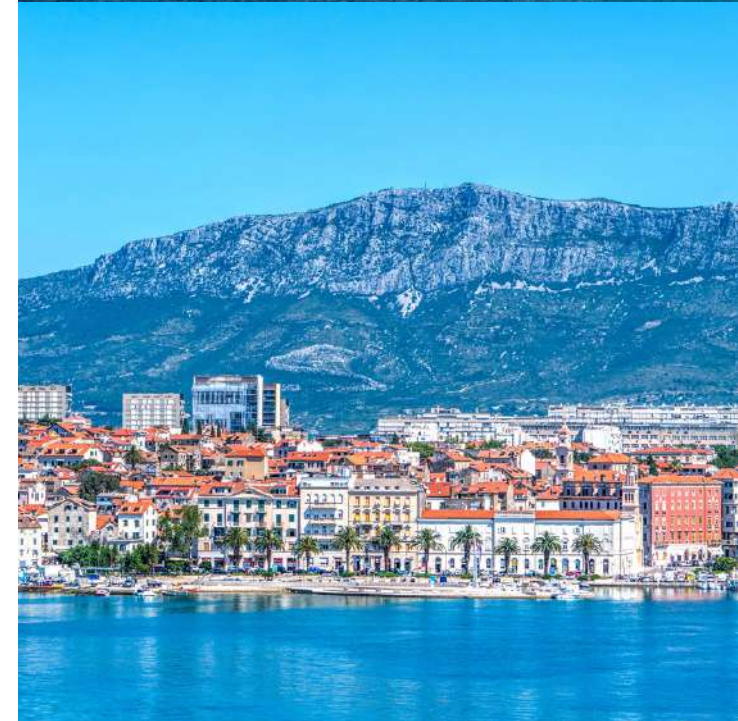
If you need emergency medical assistance during your trip, dial 112 and ask for an ambulance. You should contact your insurance/medical assistance company promptly if you are referred to a medical facility for treatment.

### LOCAL LAWS AND CUSTOMS

We recommend that you carry your passport (or, if a resident, your Croatian ID card) at all times. They are the only officially recognized form of identification in Croatia.

Keep a photocopy of the biographical details page in a safe place, including details of your next of kin. If your passport is lost or stolen, you should report it to the police and get a police report. You need to do this before applying for an Emergency Travel Document.

Walking shirtless or in swimming costumes is frowned upon in some town centers in Croatia. You should take notice of your surroundings, including signage, and judge what is appropriate. Some towns have signage to show that the practice is prohibited by law and offenders will be subject to an on-the-spot fine. Drug-related offenses are punished with fines and jail sentences.



# CROATIA

## The basics...

### CRIME

Crime levels are low and violent crime is rare.

But, as anywhere in the world, take care in busy tourist areas. Avoid carrying large amounts of cash. Don't leave valuables unattended, particularly on the beach. Use a hotel safe if possible.

Report all crime incidents to the local police station and get a police report.

### LOCAL TRAVEL

A valid driving license is required! It is illegal to drive with more than 0.05% of alcohol in the blood system.

All passengers must wear seat belts.

Information on road border crossings and International rail journeys can be found on the [Croatian Automobile Association \(HAK\) website](#).

### ROAD TRAVEL

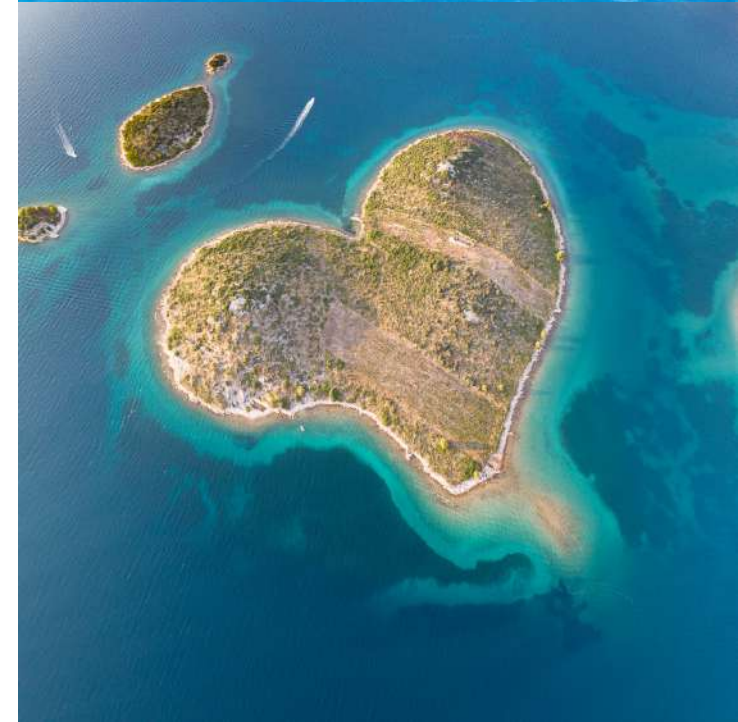
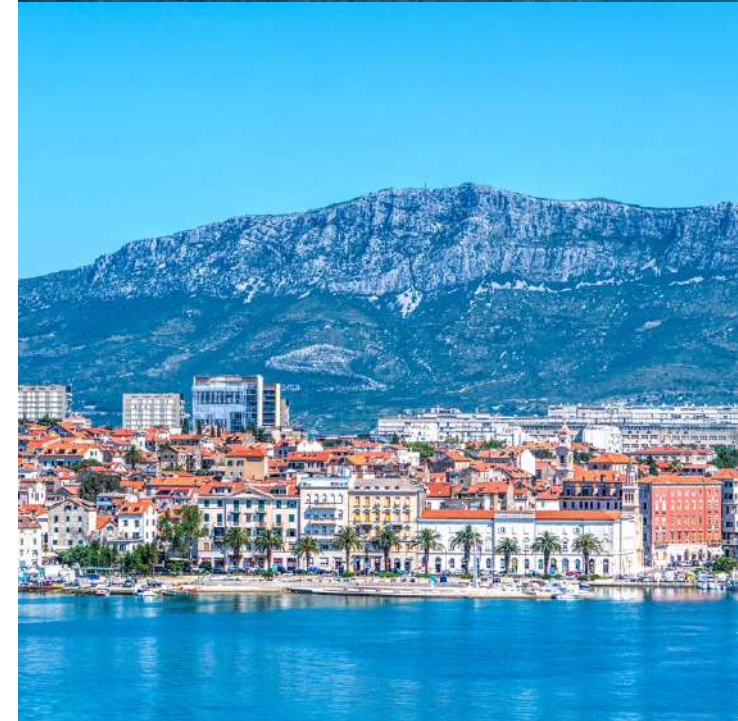
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### SEA TRAVEL

There is zero tolerance for alcohol consumption if you are in charge of a yacht or boat. The penalties for being caught drunk in charge of a boat are heavy. If you are sailing in Croatia, enter only at a designated port. The Croatian Government requires all skippers to have an International Certificate of Competence (ICC).





# CROATIA

## The basics...

### DRINKING WATER

Tap water is potable throughout Croatia.

### COFFEE DRINKING IN SPLIT

The number one social ritual in Split City – drinking coffee. Drinking coffee with Croats is a social event, and spending our free time meeting in bars is almost a tradition. If someone asks you to grab coffee with them, don't assume you need to drink coffee: it can be a glass of beer, wine, or anything else.

The point is to meet up, socialize with someone, hang out and talk. The drinks you're having are completely unimportant.

### ALCOHOL

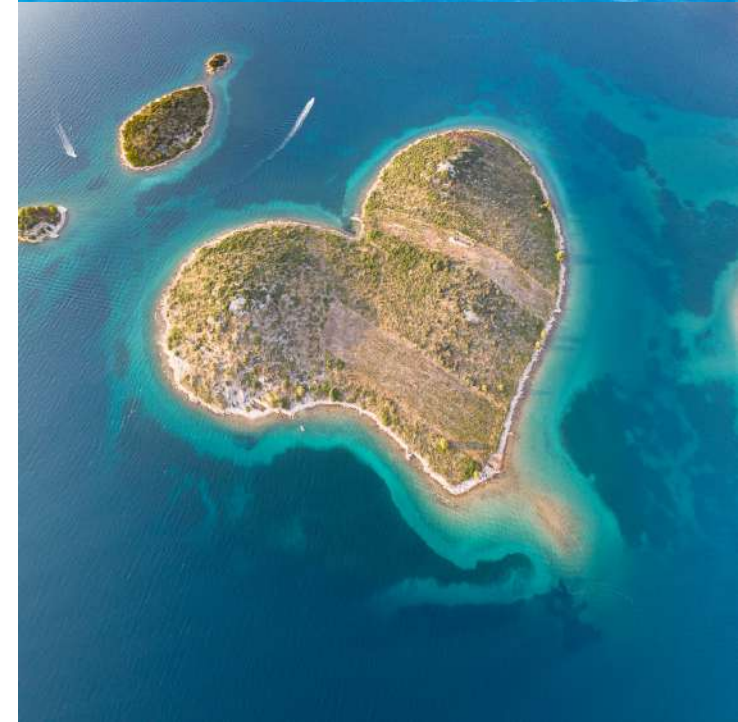
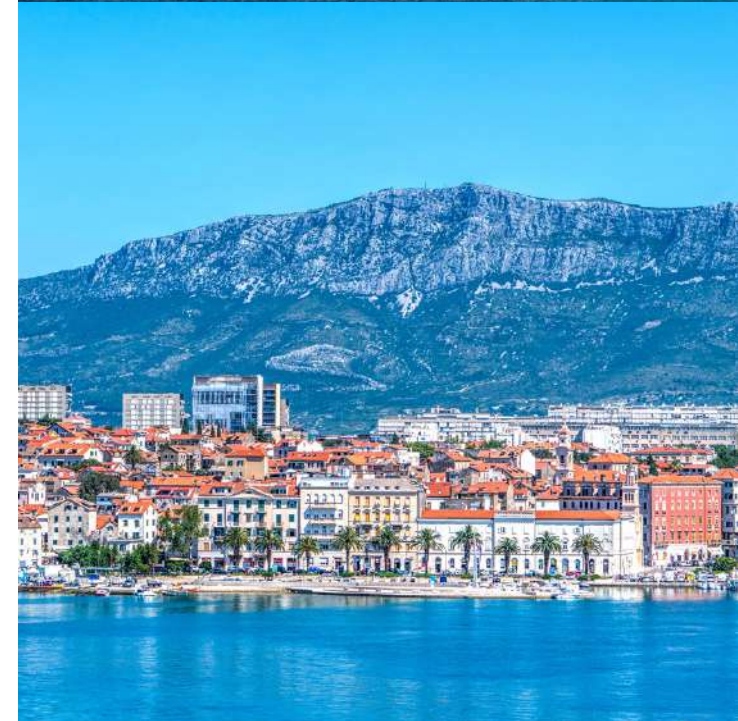
The minimum age for purchasing liquor in Croatia is 18. Croatia has strict laws regarding drinking and driving; the legal blood alcohol limit is 0.05 percent.

### TAXES

Croatia's PDV (VAT) is 25 %. For further information, go to [www.carina.hr](http://www.carina.hr).

### TIPPING

A 10 percent to 15 percent gratuity is expected in upscale restaurants. Otherwise, it is considered polite to leave any coins from your change on the table in cafes and restaurants. A 10 percent tip for other service providers (taxi drivers, hotel personnel, and others) is the norm, as is a tip for anyone who helps you carry your luggage or conducts a tour.



# SPLIT



**SPLIT** is the second largest city in Croatia, situated in the heart of Dalmatia, a Croatian region characterized by a warm and pleasant climate and Mediterranean culture.

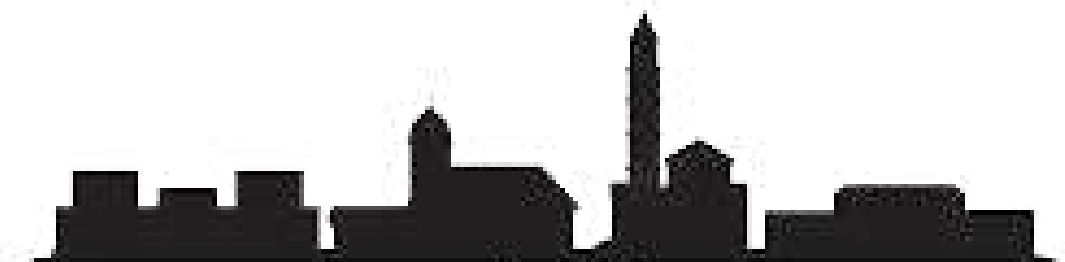
The town itself is more than 1700 years old, with the Roman emperor Diocletian's palace in the core of today's town. Diocletian's Palace and the entire historical core of Split have been on the World Heritage UNESCO list since 1979, not only for the extraordinary preservation of the Palace but also because the Palace and its city continue to live a full life. Today, Split is an important Croatian cultural, tourist and sports center, an international port and the second-largest university center in Croatia.



# SPLIT



<b>County:</b>	<b>Split - Dalmatia</b>
<b>Population:</b>	<b>161 312</b>
<b>Postal code:</b>	<b>21000</b>
<b>Area code:</b>	<b>21</b>
<b>Average temperature:</b>	<b>15.8°C</b>
<b>Sunny days per year:</b>	<b>108</b>
<b>More information:</b>	<b><a href="http://www.visitsplit.com">www.visitsplit.com</a></b>



# SPLIT

## The basics...

### **PUBLIC TRANSPORT IN SPLIT**

The bus is the only means of public transport in Split. There are 96 bus routes. The public transport area is divided into zones, so make sure that you have the ticket for the right zone. Within the main city area (zone 1) one-way ticket costs 11 kunas (about 1.6 Euros).

For more information, please check: [www.promet-split.hr](http://www.promet-split.hr)

### **OTHER MEANS OF TRANSPORT IN SPLIT**

Taxi, Uber and Bolt are available.

There are available bikes that you can rent - "NEXTBIKE". All the terms are available on: <https://www.nextbike.hr/en/split/>



# SPLIT

## Leisure

### MARJAN HILL

If you want to take a nice walk, go for a run, go skating or riding a bike, Marjan hill is a great place to go. This Forest park, situated not far away from the city center, is a weekend destination where people from Split like to spend their free time, enjoy fresh air, do their favorite activities, or during warm weather, go for a picnic.

### HISTORY

Diocletian's palace is the heart of the town, so during your walk through the city center you will pass through old small medieval streets, renaissance palaces and the ancient emperor's cellars or temples (like Jupiter's Temple) or Diocletian's Mausoleum which is now Split's Cathedral. If you're not scared of heights, you can climb the Tower of Saint Domnius (Duje) for a spectacular view.

### MATEJUŠKA

Matejuška is the old port next to Riva, where you can experience the real atmosphere of the old town. It is a favorite meeting spot for young people, especially during summer nights.

### MUSEUMS

For some cultural insight, visit one of the museums in Split. The gallery of Ivan Mestrovic, a famous Croatian sculptor, is situated in Meje (Šetalište Ivana Meštrovića 46). In the city center, there is a Gallery of Fine Arts (Kralja Tomislava 15), often hosting different exhibitions of young contemporary artists. And if you want to know more about Split's ancient history, go to the Archaeological Museum (Zrinsko - Frankopanska 25), City of Split Museum (Papalićeva 1), Ethnographic Museum (Iza Vestibula 4)...



# SPLIT

## Leisure

### COFFEE

One of the first things you will notice on your arrival in Split is how much we enjoy coffee. Coffee in Split is more than just a drink, it is a ritual. On a sunny day, people like to sit on Riva or in one of the many coffee shops in the old town of Split and chat with their friends even for hours over a cup of coffee.

### BEACH

During our hot summers, you can look for refreshments on one of many Split's beaches. The most popular one is Bačvice, where you can also play Picigin, a famous game traditionally played on this beach.

### POLJUD STADIUM

If you're a football fan, go to see a football match with Hajduk playing Split's famous football team and get first-hand experience of Croatian's love for this sport.

### HIKING & SPORTS

Split is surrounded by a few hills like Kozjak and Mosor, which provide a great hiking destination for all lovers of nature and climbing. Go to the river Cetina for rafting or zip line in the same area. For a great mixture of culture and recreation, climb to Klis Fortress (one of the shooting sights for the popular TV show Game of Thrones).

### FOOD

Typical Dalmatian cuisine is a Mediterranean one, with lots of fish, olive oil and Dalmatian herbs. You can go to one of the small restaurants or traditional konoba and taste Dalmatian prosciutto, brudet or pašticada.



# UNIVERSITY OF SPLIT



# UNIVERSITY OF SPLIT

## FACTS & FIGURES

- Established in 1974
- 10 Faculties
- 1 Academy
- 5 University Departments
- Around 20,000 students
- 79 undergraduate study programs (university and professional orientation)
- 8 integrated undergraduate and graduate study programs
- 66 graduate study programs (university and specialist)
- 20 postgraduate study programs
- Virtual Tour of the University of Split: <http://www.unist.hr/smotra/split.html>





# UNIVERSITY OF SPLIT

## Academic calendar

The academic year (winter semester) usually starts in the first week of October. Winter exams session starts at the end of January and finishes at the end of February. Summer semester classes start the first week of March and finish around mid-June. Summer exams session finishes mid-July.

## National holidays

1 Jan - New Year's Day

6 Jan - Epiphany

9 Apr - Easter Sunday

10 Apr - Easter Monday

1 May - Labour Day

30 May - Statehood Day

8 Jun - Corpus Christi

22 Jun - Anti-Fascist Resistance Day

5 Aug - Victory and Homeland Thanksgiving Day

15 Aug - Assumption Day

1 Nov - All Saints' Day

18 Nov - Remembrance Day

25 Dec - Christmas Day

26 Dec - St Stephen's Day



# UNIVERSITY OF SPLIT

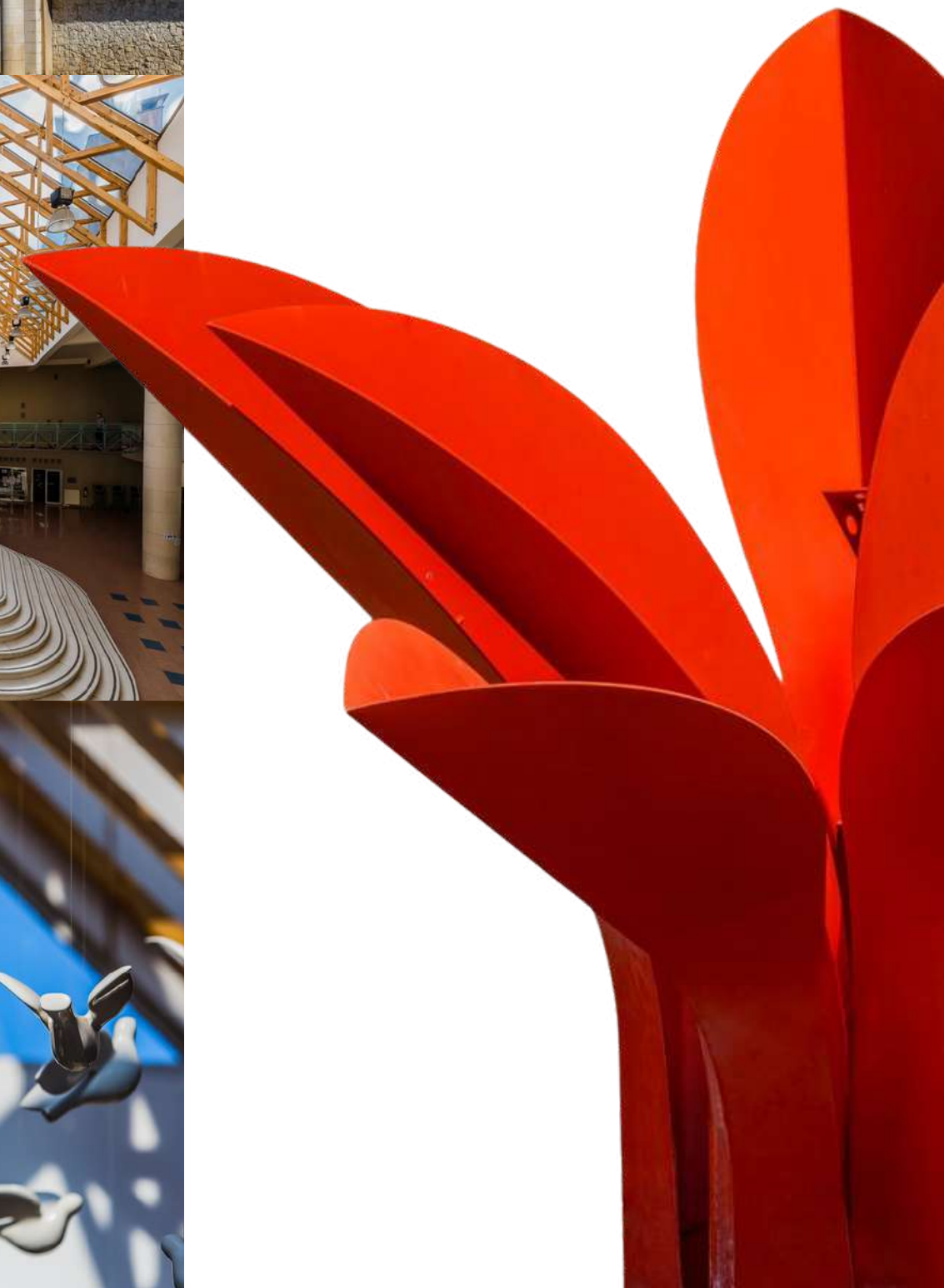
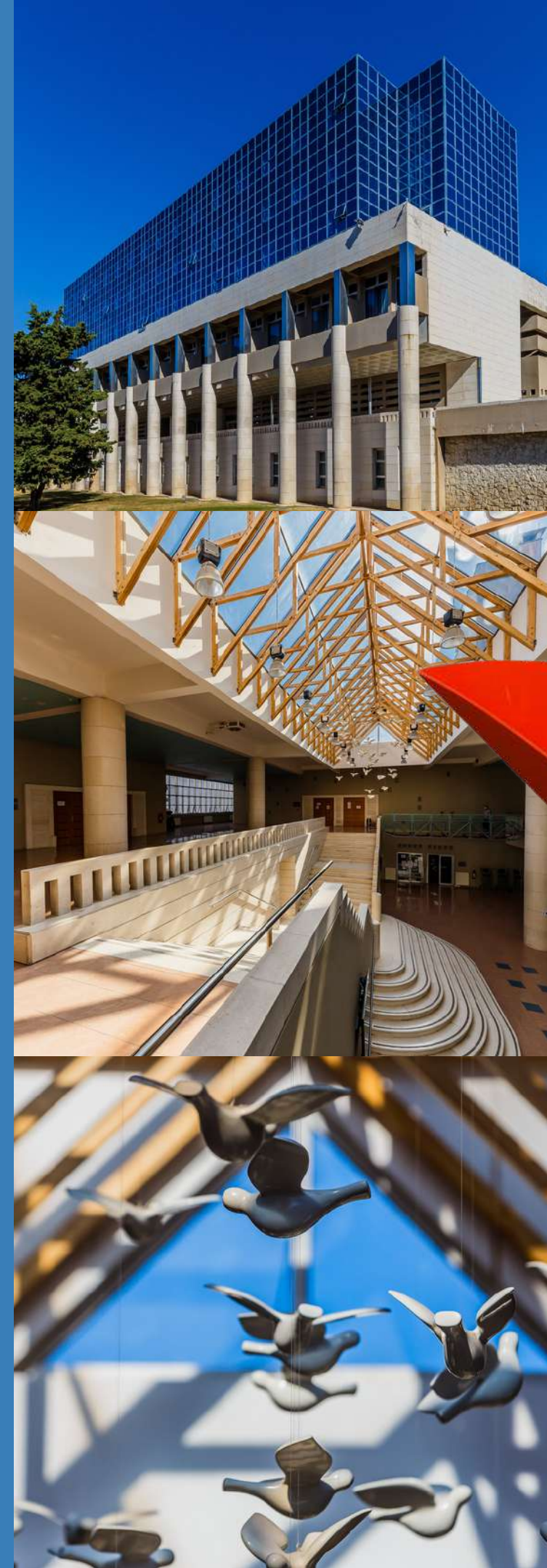
## UNIVERSITY LIBRARY

The Split University Library is the second largest library in Croatia, after Zagreb's National and University Library. Library's holdings comprise around 450,000 volumes of books, 12,000 periodicals, over thousand geographical maps, a graphic and music collection, manuscript materials and several hundred electronic books and magazines.

- Membership fee: 3,98 € per month
- Working hours:
  - Mon-Fri: 8.00 - 24:00
- Website: [www.svkst.hr](http://www.svkst.hr)
- Public libraries of Split: <http://www.gkmm.hr/>



# FACULTY OF ECONOMICS, BUSINESS AND TOURISM



## STUDY PROGRAMMES

### ECONOMICS

- ACADEMIC UNDERGRADUATE STUDIES
- ACADEMIC GRADUATE STUDIES
- ACADEMIC POSTGRADUATE PROFESSIONAL STUDIES
- ACADEMIC POSTGRADUATE PHD STUDIES

### BUSINESS

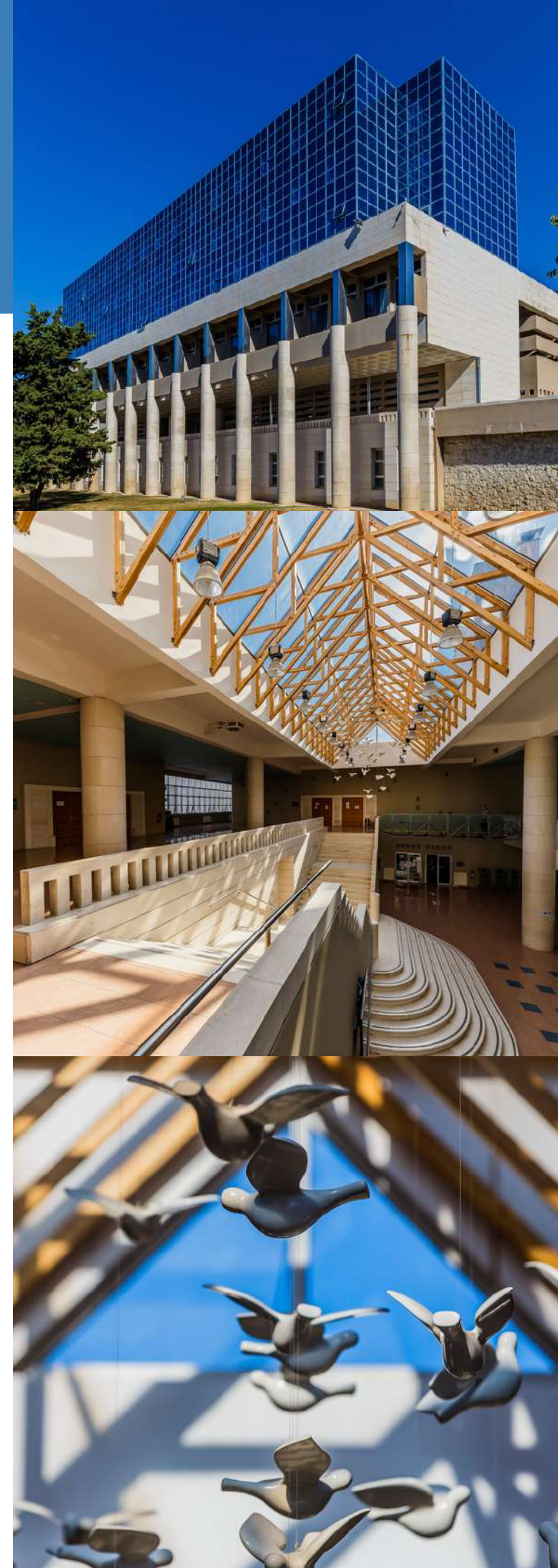
- ACADEMIC UNDERGRADUATE STUDIES
- VOCATIONAL UNDERGRADUATE STUDIES
- ACADEMIC GRADUATE STUDIES
- VOCATIONAL GRADUATE STUDIES
- ACADEMIC POSTGRADUATE PROFESSIONAL STUDIES
- ACADEMIC POSTGRADUATE PHD STUDIES

### TOURISM

- ACADEMIC UNDERGRADUATE STUDIES
- VOCATIONAL UNDERGRADUATE STUDIES
- ACADEMIC GRADUATE STUDIES

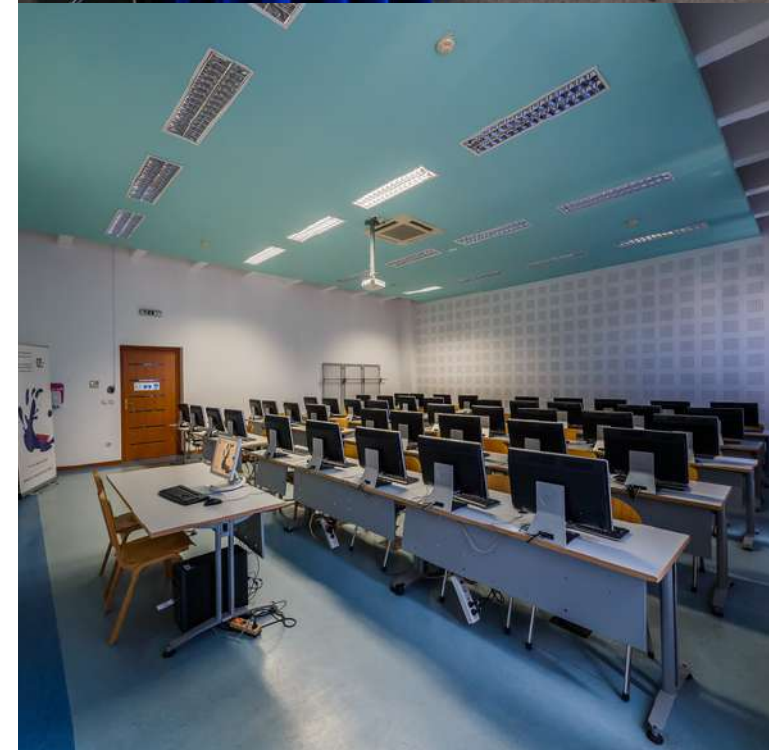
## FACTS & FIGURES

- Founded in 1974
- 126 employees
- 2600 students
- Delivers undergraduate, graduate & postgraduate (PhD) programs (economics, business, and tourism)
- EFMD accreditation (bachelor and master)
- Cooperation with 75 foreign-partner HEIs
- Bi-annual international conference Challenges of Europe with Nobel laureate key speakers
- FEBT Summer School in Split



## FACILITIES

- 11000 m<sup>2</sup>
- 18 lecture theatres and rooms
- Four meeting rooms
- Four computer labs
- Library - second largest in Croatia in terms of the number of titles on economic and business topics
- European Documentation Centre (EDC)- promoting and developing study and professional activities in the field of European integration
- [Virtual tour](#)



## SERVICES

- Two caffe bars (ground floor and annex, 2nd floor)
- Student restaurant (ground floor)
- Copy shop (ground floor)
- [Virtual tour](#)



## TRAINEESHIP

- UNDERGRADUATE AND GRADUATE STUDIES (FINAL YEARS)
- 1 MONTH / 6 ECTS
- OVER 100 PARTNERS (PUBLIC, PRIVATE, CIVIL SECTORS)

## STUDENT MOBILITY

- 1-2 SEMESTER(S) ABROAD
- STUDY / TRAINEESHIP
- ERASMUS+, BILATERAL, INDIVIDUAL MOBILITY
- MULTILATERAL:
  - Rectors' Conference Alpe-Adria (RCAA)
  - Central and Eastern European PHD Network Association in Economics and Business Administration (CESEENET)
  - Central European Exchange Programme for University Studies (CEEPUS)
  - International University Network (IUN)
  - 2018: EFMD network



## STUDENT ORGANISATIONS

- **AIESEC**
  - a student association that allows students to attend traineeships and volunteer internships.
- **FINANCIAL CLUB**
  - a student association that deals with the organization of lectures, workshops, and conferences, as well as participation in international student competitions.
- **STUDENT COUNCIL**
  - a student association that cares about the quality of students' life and organizes various activities such as first-year students' events, travels, conferences, etc.



## STUDENT BUSINESS INCUBATOR

Leading student business incubator in the region with so far **23 successful startups!**

Activities and conferences organised:

- STup (international startup competition)
- Get in the Ring (global innovative entrepreneurship competition)
- Global Entrepreneurship Week
- Smart City Challenge
- Hack4Split (socially responsible hackathon)
- Student digital HUB
- AktivniST (social entrepreneurship and SDGs)

**SPI** STUDENTSKI  
PODUZETNIČKI  
INKUBATOR



# FEBT SUMMER SCHOOL 2023 IN SPLIT!

## Week of June 26 - 30, 2023

- Regional Development in Post-crisis and Post-global World
- Regional policy - Reality check and perspective
- Entrepreneurship, Innovation and Creativity
- Performance Based and Inclusive Leadership

## Week of July 3 - 7, 2023

- Behavioural Economics



# CONFERENCES

## CHALLENGES OF EUROPE

- Biennial international scientific conference
- Since 1995
- More than **2000 authors**
- More than 1500 papers
- More than 60 countries
- **The only conference in the Republic of Croatia that the Nobel Prize laureates participate in!**
- The upcoming 2023 Conference (May 17th - 19th, 2023, Bol, Brač) will feature two Nobel Laureates in Economics again: Professor **Eric Maskin**, PhD (Nobel Prize in Economics in 2007) and Professor **Alvin Roth**, PhD (Nobel Prize in Economics in 2012).



<https://conference.efst.hr/>



# KEYNOTE SPEAKERS



**Prof. ERIC MASKIN**

**Adams University Professor,  
Harvard University, USA**  
*Nobel Laureate in Economics 2007*  
Lecture title:  
"A Resolution of Arrow's  
Impossibility Theorem"



**Prof. DAVID REIBSTEIN**

**William S. Woodside Professor of Marketing,  
University of Pennsylvania, USA**  
*World-renowned Authority on Branding and  
Marketing metrics*  
Lecture title: "Nation Branding - How the  
Image of a Country Affects Its Economy"

**Prof. ALVIN ROTH**

**Craig and Susan McCaw Professor,  
Stanford University, USA**  
*Nobel Laureate in Economics 2012*  
Lecture title:  
"Controversial markets"



**Assoc. Prof. ÖZGE ÖNER**

**Associate Professor in Spatial Economics and  
Real Estate, University of Cambridge, UK**  
*World-famous Academic in Urban  
and Spatial Econom*  
Lecture title: "It's the geography, stupid!"



**Mr. LUC THOLONIAT**

**Director, Directorate-General for Economic  
and Financial Affairs, European Commission**  
Lecture title: "The EU's economic response  
to recent crises – what have we learnt?"



**Prof. EDWARD ALTMAN**

**Max L. Heine Professor of Finance,  
Emeritus, New York University, USA**  
*World's Leading Expert on  
Credit Risk and Debt Markets*  
Lecture title: "Global Zombies:  
a new type of corporate resiliency"

# CONTACT



## PHONEBOOK

### EMERGENCY

- Emergency call +385 112
- Police +385 192
- Ambulance +385 194
- Fire department +385 193
- Road assistance +385 1987

### INFORMATION

- General info +385 18981
- Info about local and national tel numbers +385 11888
- Info about international tel numbers +385 11802

### FACULTY OF ECONOMICS, BUSINESS AND TOURISM, SPLIT

- Dean's Office +385 21 430 601

### CENTER FOR LIFE-LONG LEARNING AND ADULT EDUCATION

- Contact person: Franka Meštrov
- Telephone: +385 21 430 651
- E-mail: [franka.mestrov@efst.hr](mailto:franka.mestrov@efst.hr)



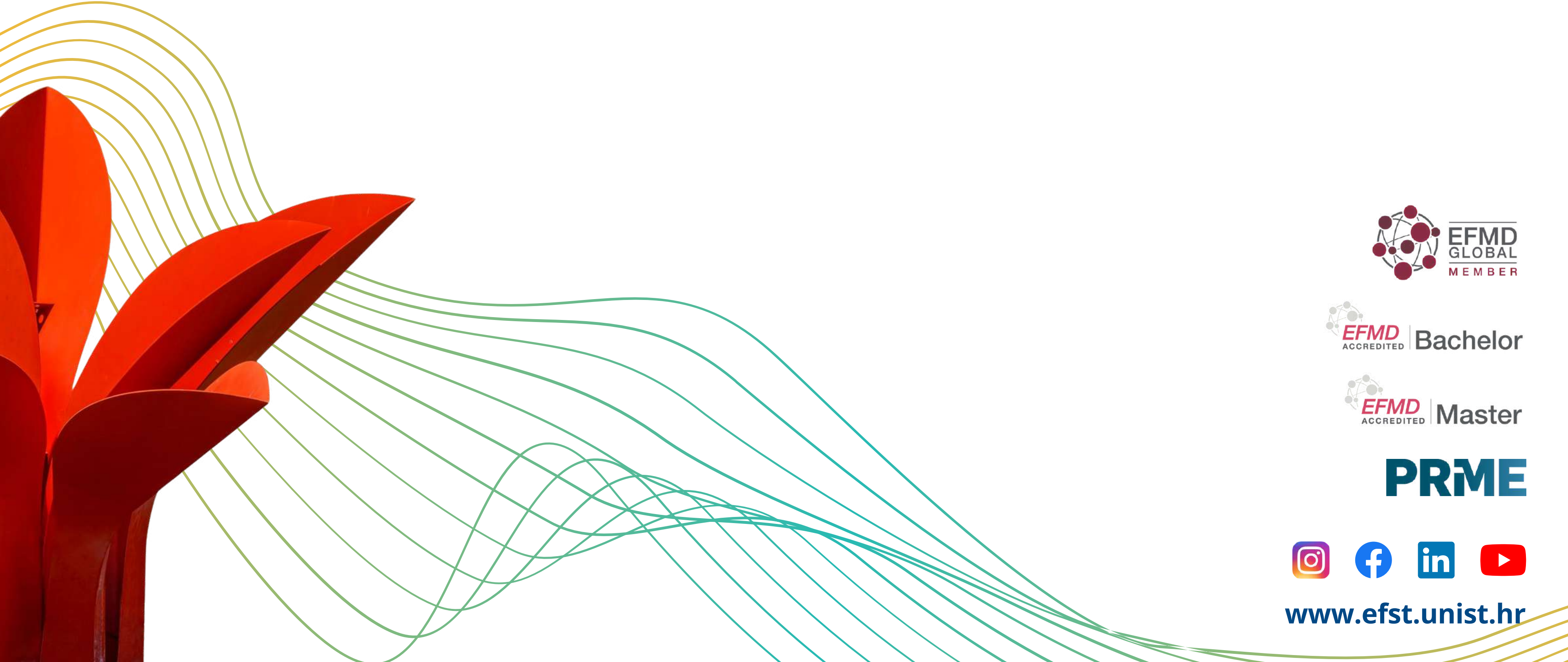
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SUMMER SCHOOL



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