

# FEBT SUMMER SCHOOL 2024



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  - 07 Informality in the Global South and beyond: Qualitative and Quantitative Research of Informal Economies



# FEBT SUMMER SCHOOL 2024 COURSES

## Week of June 17 - 21, 2024

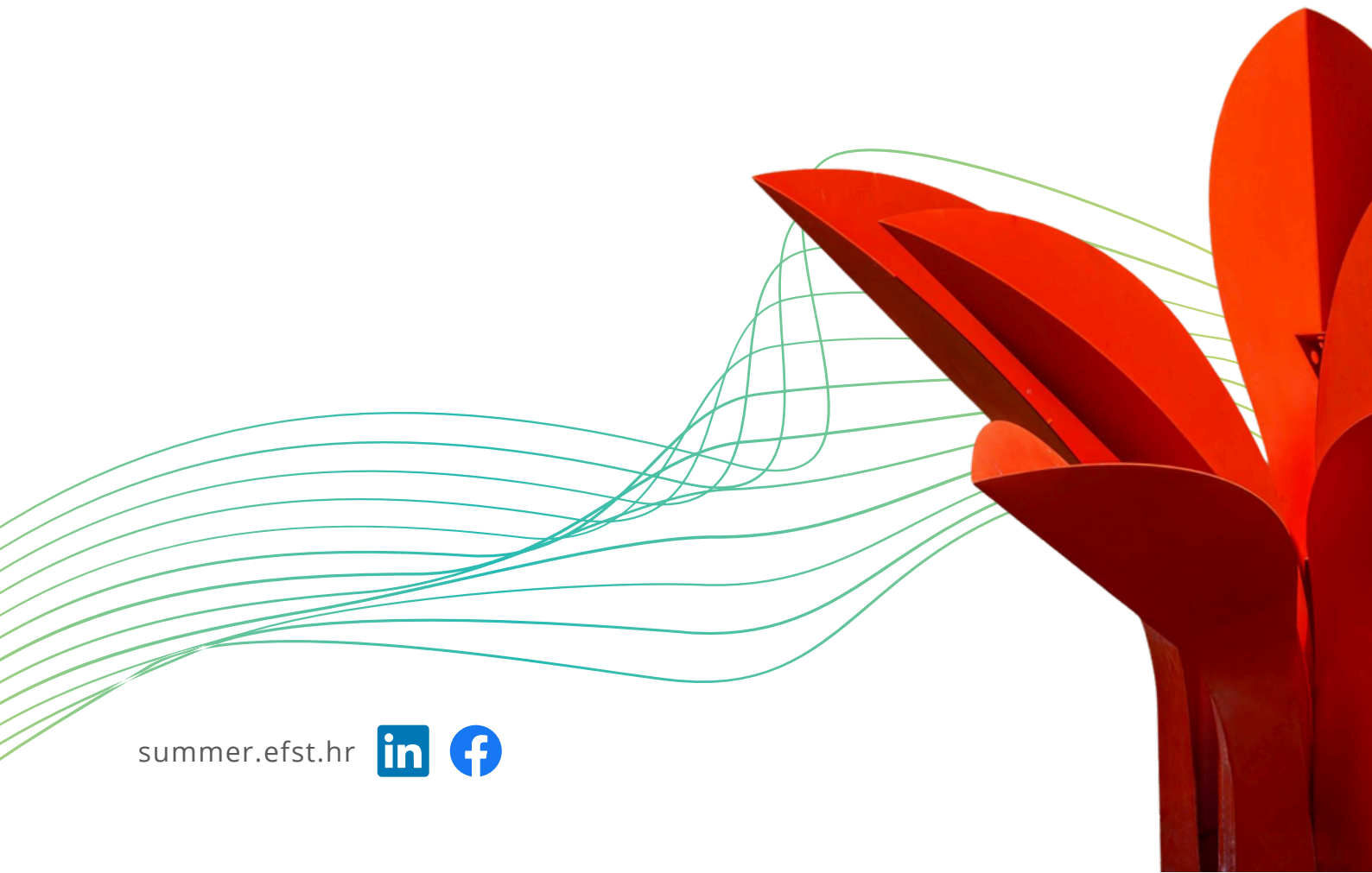
- Entrepreneurship, Innovation and Creativity

## Week of June 24 - 28, 2024

- Behavioural Economics

## Week of July 01 - 05, 2024

- Short-Term Rentals In A Touristic Cityscape: Opportunities And Challenges
- Regional development in post-crisis and post-globalized world
- Regional policy – Reality check and perspective
- Advanced Research Methods in Regional Science
- Informality in the Global South and beyond: Qualitative and Quantitative Research of Informal Economies



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# 01 Regional Development in Post-crisis and Post-global World

## Course description

The course explores the most recent and exciting work in regional development. Both theoretical and empirical aspects will be covered, focusing on regional policy that improves economic well-being in different regions. The course allows the participants to enhance analytical and critical skills relevant to developing a holistic perspective on regional development, focusing on issues of the post-crisis and post-globalized world.

## Target audience

- Graduate and postgraduate students in economics (or in social sciences, technical sciences, or science-related fields) who intend to round out their knowledge in the field and use it in the process of preparing dissertations
- Holders of undergraduate degrees or students in last year of their studies in economics or the social sciences who wish to study the field of regional economics
- Researchers and professionals working in the field

## Evaluation

Participants who wish to acquire 6 ECTS will be evaluated based on regular and active course attendance and taking an exam as a take-home essay.

Participants not interested in credit transfer will receive the Certificate of Attendance, stating the course completed. These students will be neither evaluated nor graded.

## Credits (ECTS)

Upon completing the course, participants will be awarded **6 ECTS** equivalent marks.

## Course Fee

The price of the course includes lectures and practical hours. More details about fees can be found below.

# 01 Regional Development in Post-crisis and Post-global World

## Lecturers



**VINKO MUŠTRA**  
Course leader  
Associate professor at FEBT



**ANDRÉS RODRÍGUEZ-POSE**  
Professor at LSE



**PETER NIJKAMP**  
Emeritus Professor  
at the VU University



**RUNE DAHL FITJAR**  
Professor at the University of  
Stavanger Business School



**RON BOSCHMA**  
Professor at Utrecht  
University



**KARIMA KOURTIT**  
Professor at the Open  
University



**ALBERTO GIACOMETTI**  
Research Fellow at  
Nordregio



**BLANKA ŠIMUNDIĆ**  
Associate professor at  
FEBT

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# 02 Regional policy - Reality check and perspective

## Course description

This course aims to develop analytical and critical skills relevant for developing a holistic perspective on the application of regional policy with a particular focus on EU regional policy. The course explores the most recent work in regional policies and their impact on various areas in changing and post-Covid Europe. Both theoretical and empirical aspects will be covered, focusing on regional policy that improves economic well-being in different regions.

## Target audience

- Graduate and postgraduate students in economics (or in social sciences, technical sciences or science-related fields) who intend to round out their knowledge in the field and use it in the process of preparing dissertations
- Holders of undergraduate degrees or students in the last year of their studies in economics or the social sciences who wish to study the field of regional economics
- Researchers and professionals working in the field

## Evaluation

Participants who wish to acquire 6 ECTS will be evaluated based on regular and active course attendance and taking an exam as a take-home essay.

Participants not interested in credit transfer will receive the Certificate of Attendance, stating the course completed. These students will be neither evaluated nor graded.

## Credits (ECTS)

Upon completing the course, participants will be awarded **6 ECTS** equivalent marks.

## Course Fee

The price of the course includes lectures and practical hours.  
More details about fees can be found below.

# 02 Regional policy - Reality check and perspective

## Lecturers



**VINKO MUŠTRA**  
Course leader  
Associate professor at FEBT



**ANDRÉS RODRÍGUEZ-POSE**  
Professor at LSE



**UGO FRATESI**  
Professor at Politecnico di  
Milano



**FRANCESCO MOLICA**  
Economic and Policy Analyst,  
European Commission, JRC



**SEBASTIEN BOURDIN**  
Professor at EM Normandie  
Business School



**BOGDAN-CONSTANTIN IBANESCU**  
Researcher at  
UAICiasi



**ALBERTO GIACOMETTI**  
Research Fellow at  
Nordregio



**BLANKA ŠIMUNDIĆ**  
Associate professor at  
FEBT

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# 03 Advanced Research Methods in Regional Science

## Course description

This course is designed for master and Phd students, researchers, academics, and professionals eager to deepen their understanding of spatial data analysis and its applications in regional science. Throughout the program, participants will explore spatial econometrics in R, learn to identify and address spatial dependence in panel data, to apply cutting-edge techniques for more sophisticated data analysis, delve into the complexities of economic modeling across multiple sectors and regions and combine theoretical knowledge with practical application by engaging in empirical simulation models and testing complex causal relationships. Besides, the participants will broaden analytical skills with advanced spatial analysis techniques for comprehensive neighborhood and regional science studies. This program is perfect for those looking to stay at the forefront of regional science research, offering a blend of theoretical knowledge and practical application.

## Target audience

- Graduate students in economics (or in social sciences, technical sciences or science related fields) who intend to round out their knowledge in the regional science and use it in the process of preparing dissertations.
- Holders of undergraduate degrees or students on last year of their studies in economics or the social sciences who wish to study the field of regional economics.
- Researchers and professionals working in the field

## Evaluation

Participants who wish to acquire 3 ECTS will be evaluated based on regular and active course attendance and taking an exam as a take-home essay.

Participants not interested in credit transfer will receive the Certificate of Attendance, stating the course completed. These students will be neither evaluated nor graded.

## Credits (ECTS)

Upon completing the course, participants will be awarded **3 ECTS** equivalent marks.

## Course Fee

The price of the course includes lectures and practical hours. More details about fees can be found below.



# 03 Advanced Research Methods in Regional Science

## Lecturers



**GIOVANNI MILLO**  
Assistant professor of  
University of Trieste



**KATARZYNA KOPCZEWSKA**  
Associate professor at the  
University of Warsaw



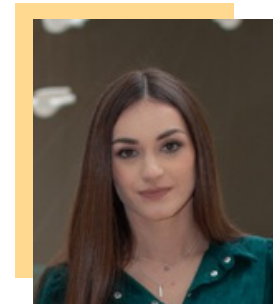
**EDUARDO AMARAL HADDAD**  
Professor at the University  
of São Paulo



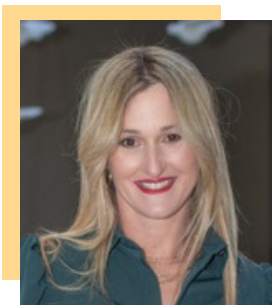
**EVELINE VAN LEEUWEN**  
Professor at Wageningen  
University



**ÖZGE ÖNER**  
Associate Professor at the  
University of Cambridge



**MARIJA VUKOVIĆ**  
Assistant professor at  
FEBT



**BLANKA ŠIMUNDIĆ**  
Associate professor at  
FEBT

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# 04 Entrepreneurship, Innovation and Creativity

## Course description

The FEBT Summer school Entrepreneurship, Innovation, and Creativity is designed for students who want to develop their creative potential to innovate and are intrigued with the world of entrepreneurship. The program's main objective is to develop creative thinking, foster more excellent initiative, and understand the critical stages of the entrepreneurial process.

## Target audience

- Last-year undergraduates
- Graduate students
- Professionals
- Students in other applied fields wishing to improve their knowledge in the field

To ensure a successful application, it is mandatory to have defined business idea that you will actively work on throughout the duration of the Summer School. Your business idea can span various industries, sectors, and sizes.

## Evaluation

The participants will be evaluated based on active class participation and the business pitch (oral presentation to the panel).

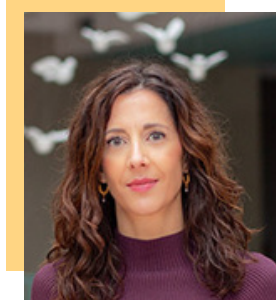
The goal of the business pitch is to replicate the real-life scenario where entrepreneurs have to be able to support their idea, demonstrate its potential and secure the initial capital to start their ventures. This assessment form also develops their analytical, critical, teamwork, and presentation skills.

## Credits (ECTS)

Upon completing the course, participants will be awarded **6 ECTS** equivalent marks.

# 04 Entrepreneurship, Innovation and Creativity

## Lecturers



**VLATKA ŠKOKIĆ**  
Course Leader  
Full professor at FEBT



**GERGŐ GULYÁS**  
Founder and CFO at cLAB  
Ventures



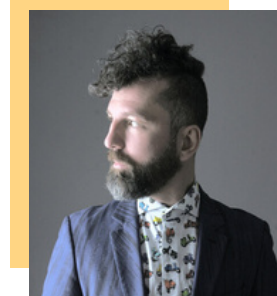
**TAMAS SZEKER**  
Pitching Coach and Co-  
founder of the iScale Hub



**ARJAN GOUDSBLOM**  
Co-Founder and Director at  
Preneurz.Amsterdam



**KÁROLY SZÁNTÓ**  
Director of Venture Studio  
at OUVV



**FLORENTIN POPESCU**  
Senior Researcher at HAN  
University of Applied  
Sciences



**MARINA LOVRINČEVIĆ**  
Associate professor  
at FEBT



**LJILJANA NAJEV ČAČIJA**  
Assistant professor at  
FEBT

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# 05 Behavioural Economics

## Course description

The FEBT Summer School Behavioural Economics focuses on developing analytical and critical skills relevant to developing a holistic perspective on behavioral economics. It specializes in evaluating current trends and prospects in behavioral economics, developing a holistic perspective on evolution, cultural differences, and challenges of cooperation, and developing a basic framework for analyzing behavioral mechanisms of economic decision-making while accounting for psychological and psychological and cultural aspects in this process.

## Target audience

- Graduate and postgraduate students in economics (or in social sciences, technical sciences, or science-related fields) who intend to round out their knowledge in the field and use it in the process of preparing dissertations
- Holders of undergraduate degrees or students in the last year of their studies in economics or the social sciences who wish to study the field of behavioral economics
- Researchers and professionals working in the field

## Evaluation

Participants who wish to acquire 6 ECTS will be evaluated based on regular and active course attendance and taking an exam as a take-home essay.

Participants not interested in credit transfer will receive the Certificate of Attendance, stating the course completed. These students will be neither evaluated nor graded.

## Credits (ECTS)

Upon completing the course, participants will be awarded **6 ECTS** equivalent marks.

## Course Fee

The price of the course includes lectures and practical hours.  
More details about fees can be found below.

## Lecturers



**LENA MALEŠEVIĆ PEROVIĆ**  
Course Leader  
Professor at FEBT



**DRAŽEN PRELEC**  
Professor at the MIT Sloan  
School of Management



**HAN BLEICHRODT**  
University of Alicante



**ZVONIMIR BAŠIĆ**  
University of Glasgow



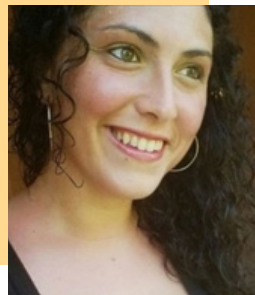
**IVAN ROMIĆ**  
CCSS at Kobe University



**FERNANDO P. SANTOS**  
Assistant professor at  
University of Amsterdam



**ANGELO ROMANO**  
Assistant Professor at  
Leiden University



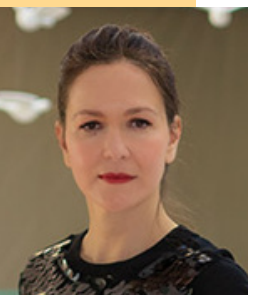
**ALESSIA DORIGONI**  
Postdoctoral researcher at  
the Neuroscience  
Consumer Lab



**TOMASZ KOPCZEWSKI**  
Associate professor at the  
University of Warsaw



**JOSIPA VIŠIĆ**  
Associate professor at FEBT



**SILVIA GOLEM**  
Associate professor at  
FEBT

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# 06 Short-Term Rentals In A Touristic Cityscape: Opportunities And Challenges

## Course description

The FEBT Summer School Short-Term Rentals In A Touristic Cityscape: Opportunities And Challenges is designed to meet the evolving needs of tourism and investment real estate professionals regarding STR. By covering topics such as booking platforms and computer programs for spatial, statistical, and property investment analysis, the program aligns with the technological requirements of professional organizations. The program is created with international industry professionals and academics, allowing the students to develop global networking.

## Target audience

- Graduate students in economics (or in social sciences, technical sciences or science related fields) who intend to round out their knowledge in the field and use it in the process of preparing dissertations.
- Holders of undergraduate degrees or students in the last year of their studies in economics or the social sciences who wish to study the field.
- Researchers and professionals working in the field.

## Evaluation

Participants who wish to acquire 3 ECTS will be evaluated based on regular and active course attendance and taking an exam as a take-home essay.

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## Credits (ECTS)

Upon completing the course, participants will be awarded **3 ECTS** equivalent marks.

## Course Fee

The price of the course includes lectures and practical hours.  
More details about fees can be found below.

# 06 Short-Term Rentals In A Touristic Cityscape: Opportunities And Challenges

## Lecturers



**ANA RIMAC SIMLJANIĆ**  
Course leader  
Professor at FEBT



**CZESŁAW ADAMIAK**  
Assistant professor at  
Nicolaus Copernicus  
University



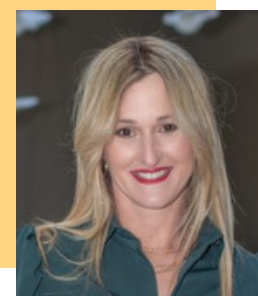
**AGUSTÍN COCOLA-GANT**  
FCT Research Fellow at  
IGOT



**HAMIDREZA RABIEI DASTJERDI**  
University College Dublin



**BART NEUTS**  
Research Expert at  
Ku Leuven



**BLANKA ŠIMUNDIĆ**  
Associate professor at  
FEBT

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# 07 Informality in the Global South and beyond: Qualitative and Quantitative Research of Informal Economies

## Course description

The FEBT Summer School on 'Informality in the Global South and beyond: Qualitative and Quantitative Research of Informal Economies' is designed for students seeking to understand and address the complexities of informal economies. Participants will gain insights into various forms of the informal economy and their impact on society, while acquiring skills in research practices, policy analysis, and communication for sustainable initiatives. Ideal for those interested in research, policy-making, and advocacy in the context of the Global South and beyond.

## Target audience

- Graduate students in economics (or in social sciences, technical sciences or science related fields) who intend to round out their knowledge in the field and use it in the process of preparing dissertations.
- Holders of undergraduate degrees or students in the last year of their studies in economics or the social sciences who wish to study the field.
- Researchers and professionals working in the field.

## Evaluation

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## Credits (ECTS)

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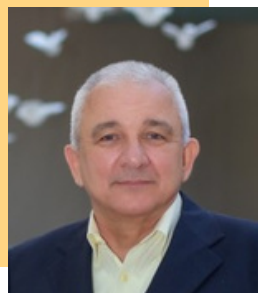
## Course Fee

The price of the course includes lectures and practical hours.

More details about fees can be found below.



## Lecturers



**ŽELJKO MRNJAVAC**  
Course leader  
Professor at FEBT



**ABEL POLESE**  
Senior Research Fellow at  
Dublin City University



**RODICA IANOLE-CĂLIN**  
Professor at FEBT at the  
University of Bucharest



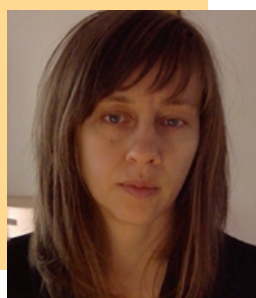
**DRINI IMAMI**  
Associate Professor at the  
University of Tirana



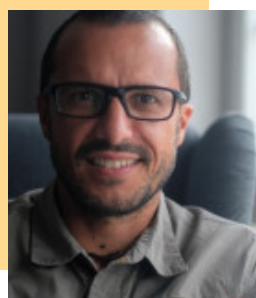
**ALESSANDRO GIANNI COPPOLA**  
Associate Professor at the  
Politecnico di Milano



**RIYA RAPHAEL**  
Researcher and lecturer at  
the Lund University



**MAGDALENA CRĂCIUN**  
Lecturer at the University of  
Bucharest



**IGNACIO FRADEJAS-GARCÍA**  
Substitute professor at the  
University of Oviedo



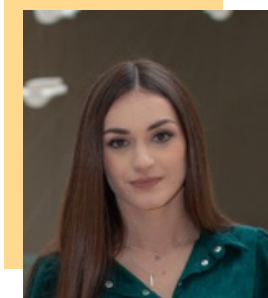
**EVELINE VAN LEEUWEN**  
Professor at Wageningen  
University



**JULIANE MÜLLER**  
Assistant professor at the  
University of Barcelona



**DOROTHY LOUISE ZINN**  
Professor at Free University  
of Bozen-Bolzano



**MARIJA VUKOVIĆ**  
Assistant professor at FEBT

# EXPLORE YOUR SUMMER SCHOOL OPPORTUNITIES!



[summer.efst.hr](http://summer.efst.hr)

