





UNIVERSITY OF SPLIT FACULTY OF ECONOMICS, BUSINESS AND TOURISM

WELCOME!





CROATIA is a Central European and Mediterranean country, bordering Slovenia in the west, Hungary in the north, Serbia in the east and Bosnia and Herzegovina in the south; the country also has a long maritime border with Italy in the Adriatic Sea. Most of Croatia has a moderately warm and rainy continental climate, but the islands, Adriatic coast and especially its immediate hinterland are characterized by the Mediterranean climate. During its rich history, which dates from the Greek and Roman times, Croatia was, among others, a duchy, a kingdom, a distinct state under the Austrian and Hungarian government, and a part of Yugoslavia, until its independence in 1991. Today, Croatia is a part of the European Union (since 1 July 2013) with tourism as one of the main economic branches.

Official name: Republic of Croatia

Population: 4,284,889 (according to Census 2011)

Official language: Croatian

Currency: kuna (HRK)

Capital: Zagreb

Timezone: CET (GMT+1)

■ Calling code: +385

■ Internet domain: .hr

Number of islands: 1244

■ Highest peak: Dinara 1,831 m

Neighbouring countries: Bosnia and Herzegovina, Hungary, Italy, Montenegro, Serbia, Slovenia

Largest cities: Zagreb, <u>Split</u>, Rijeka, Osijek, Zadar, Pula











THE ABSOLUTE BASICS

PHRASES

Hi Bok

Good morning Dobro jutro

Good afternoon Dobar dan

Good evening Dobra večer

Good night Laku noć

Goodbye Doviđenja

How are you? Kako si? (informal) Kako ste? (formal)

Yes Da

No Ne

Maybe Možda

Where is ... ? Gdje je ... ?

Thank you Hvala

Excuse me Oprostite

Please Molim

Cheers! Živjeli!

How much is...? Koliko košta?

Where are the toilets? Gdje je wc?

Is this a bus to....? Je li ovo autobus za...?

Can I pay? Mogu li platiti?

Do you speak English? Govorite li engleski?

I don't understand. Ne razumijem.

See you! Vidimo se!

TRANSPORT

Bus Autobus Train Vlak Bus station Autobusni kolodvor Bus stop Autobusna stanica Train station Željeznički kolodvor

FOOD & DRINKS

Coffee Kava
Milk Mlijeko
Juice Sok
Water Voda
Tea Čaj
Wine Vino
Beer Pivo
Bread Kruh
Fruit Voće
Vegetable Povrće
Lunch Ručak

ATIAN

And more at: http://www.learncroatian.eu/blog/basic-croatian-for-your-holiday-in-croatia



EMERGENCIES

Telephone number: **112.** Calls to this number are free of charge. This is the number to call if you need assistance from police, firefighters, mountain rescue, or an ambulance. Roadside assistance is tel. **1987.** (When calling from abroad or by cellphone, call tel. **385-1-987.**) The national headquarters for Search and Rescue at Sea is tel. **9155.** Weather forecasts are www.meteo.hr and road conditions are www.hak.hr/en.

BUSINESS HOURS -- Banks are generally open Monday to Friday 8am to 7pm and Saturday 8am to noon. The bigger post offices work Monday to Friday 7am to 8pm, and Saturday 7am to 1pm. Public offices are open Monday to Friday from 8am to 4pm. Shops and department stores stay open from 8am to 8pm and to 2 or 3pm Saturday without a break. Increasingly, stores in malls are open on Sunday as well. Most supermarkets remain closed on Sunday, as do butchers and bakeries, though in popular resorts along the coast there will often be a few small general stores open for Sunday shopping in summer.

DRUGSTORES -- weekdays from 8.00 to 20:00, Saturday from 8.00 to 15.00; on Sunday just 2 pharmacies on duty 24 hours situated in Ulica Josipa Pupačića 4, tel.: (021) 533-188 and in Sirobuja, supermarket SuperKonzum, Ulica kralja Držislava 22, tel.: (021) 325-504.

ELECTRICITY -- Croatian electricity is 220v, 50Hz; the two-prong European plug is standard.

GASOLINE (PETROL) -- Gasoline and diesel are readily available all over Croatia and almost all stations take credit cards.

CROATIA THE BASICS...



ETIQUETTE & CUSTOMS / APPROPRIATE ATTIRE: Croatians, especially Croatian women, take pride in their appearance. In cities, both men and women usually dress in business casual. On the coast and countryside, the "dress code" is more relaxed.

If you visit museums or churches anywhere, plan to wear tops with sleeves and pants that go to at least the knee.

GESTURES: *Dobar dan* (good day) is the way Croatians generally greet each other. Handshakes are appropriate for first meetings and between business associates. Good friends will kiss on both cheeks in the European style.

AVOIDING OFFENSE: Religion and politics are topics to avoid universally.

MONEY:

US Dollars and Euros are easily exchanged for local currency; Croatian Kuna.

Major credit and debit cards are accepted in most banks, hotels, restaurants, shops etc. However do check in advance.

There are plenty of ATMs.

CROATIA THE BASICS...



HEALTH

If you need emergency medical assistance during your trip, dial 112 and ask for an ambulance. You should contact your insurance/medical assistance company promptly if you are referred to a medical facility for treatment.

LOCAL LAWS AND CUSTOMS

We recommend that you carry your passport (or, if a resident your Croatian ID card) at all times. They are the only officially recognized form of identification in Croatia.

Keep a photocopy of the biographical details page in a safe place, including details of your next of kin. If your passport is lost or stolen you should report it to the police and get a police report. You need to do this before applying for an Emergency Travel Document.

Walking shirtless or in swimming costumes is frowned upon in some town centers in Croatia. You should take notice of your surroundings including signage and judge what is appropriate. Some towns, have signage to show that the practice is prohibited by law and offenders will be subject to an on the spot fine.

Drug related offences are punished with fines and jail sentences.

CRIME

Crime levels are low and violent crime is rare.

But, as anywhere in the world; take care in busy tourist areas, Avoid carrying large amounts of cash. Don't leave valuables unattended, particularly on the beach. Use a hotel safe if possible.

Report all incidents of crime to the local police station and get a police report.

CROATIA THE BASICS.



LOCAL TRAVEL

If you are hiking in the mountains seek expert advice from local guides, however tame the mountain might seem to you. The weather in the Croatian mountains can change quickly, even in summer and temperatures can get very low overnight. You can find tips about mountaineering and direct numbers for regional rescue teams on the Croatian Mountain Rescue page If you get into trouble, call the emergency number **112**.

ROAD TRAVEL

A valid driving license is required! It is illegal to drive with more than 0.05% of alcohol in the blood system. All passengers must wear seat belts.

Information on road border crossings and international rail journeys can be found at the <u>Croatian Automobile</u> <u>Association (HAK) website</u>.

SEA TRAVEL

There is zero tolerance on alcohol consumption if you are in charge of a yacht or boat. The penalties for being caught drunk in charge of a boat are heavy. If you are sailing in Croatia enter only at a designated port. The Croatian Government requires all skippers to have an International Certificate of Competence (ICC).

CROATIA THE BASICS...



DRINKING WATER

Tap water is potable throughout Croatia.

When in Rome, do what Romans do (metaphorically⁽²⁾)....

COFFEE DRINKING IN SPLIT:

The number one social ritual in Split city – drinking coffee. Drinking coffee with Croats is a social event, and spending our free time meeting in bars is almost a tradition. If someone asks you to grab coffee with them, don't assume you need to drink coffee: it can be a glass of beer, wine or anything else.

The point is to meet up, socialize with someone, just hang out and talk. Drinks you're having is completely unimportant.

AICOHOL

The minimum age for purchasing liquor in Croatia is 18. Croatia has strict laws regarding drinking and driving; the legal blood alcohol limit is 0.05 percent.

TAXES

Croatia's PDV (VAT) is 25 %. For further information, go to www.carina.hr.

TIPPING

Up to 10 percent gratuity is expected in upscale restaurants. Iit is considered polite to leave any coins from your change on the table in cafes and restaurants. Up to 10 percent tip for other service providers (taxi drivers, hotel personnel, and others) is the norm, as is a tip for anyone who helps you carry your luggage or conducts a tour.

CROATIA

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BASICS.



SPLIT is the second largest city in Croatia, situated in the heart of Dalmatia, a Croatian region characterized by warm and pleasant climate and the Mediterranean culture.

The town itself is more than 1700 years old, with the Roman emperor Diocletian's palace in the core of today's town. Diocletian's Palace and the entire historical core of Split have been on the World Heritage UNESCO list since 1979, not only for the extraordinary preservation of the Palace, but also because the Palace and its city continue to live a full life. Today, Split is an important Croatian cultural, tourist and sport center, international port and the second largest university center in Croatia.

County: Split – Dalmatia

Population: 178,102

■ Postal code: HR-21000

Area code: 21

More information: www.visitsplit.com

Interactive map of Split: http://visitsplit.com/en/396/interactive-split-map

Average temperature: 15.8°C

Sunny days per year: 108

Average sea temperature: 17.3°C

Warmest month: July (25.4°C)

Coldest month: January (7.4°C)

SPLIT

SPLIT – a common word in English and one with multiple meanings and uses. What does that have to do with Split, Croatia? Nothing!

The name?
A common shrub (plant) called
CALICOTOME SPINOSA/
From Greek:
Aspalathos / Spalatos



PUBLIC TRANSPORT IN SPLIT

Bus is the only means of public transport in Split. There are 96 bus routes. The public transport area is divided into zones so make sure that you have the ticket for the right zone. Within the main city area (zone 1) one way ticket costs 11 Kunas (about 1.5 Euros) if you buy it from a bus driver and 9 Kunas (app. 1,2 €) if you buy it at the ticket stand.





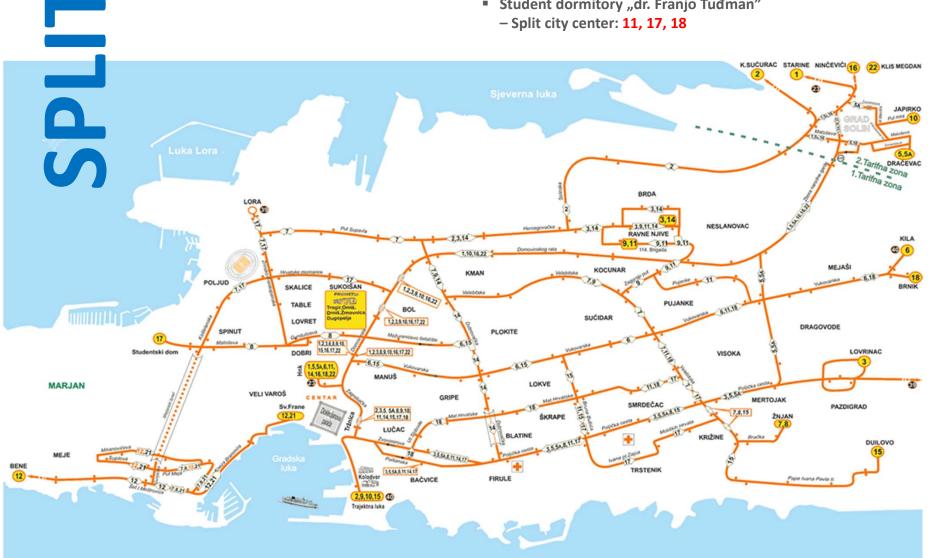


BUS TRAFFIC NETWORK IN SPLIT

For detailed information, please check: www.promet-split.hr

You might use these bus lines:

- Student dormitory Spinut EF ST: 17
- Student dormitory Spinut Split city center: 17, 8
- Student dormitory "dr. Franjo Tuđman"





LEASURE

1. MARJAN HILL

If you want to take a nice walk, go for a run, go skating or riding a bike, the Marjan hill is a great place to go. This Forest park, situated not far away from the city centre, is a weekend destination where people from Split like to spend their free time, enjoy fresh air, do their favourite activities, or during warm weather, go for a picnic.

2. HISTORY

Diocletian's palace is the heart of the town, so during your walk through the city centre you will pass through old small medieval streets, renaissance palaces and the ancient emperor's cellars or temples (like Jupiter's Temple) or Diocletian's Mausoleum which is now Split's Cathedral. If you're not scared of heights, you can climb the Tower of Saint Domnius (Duje) for a spectacular view.

3. MATEJUŠKA

Matejuška is the old port, next to Riva, where you can experience the real atmosphere of the old town. It is a favorite meeting spot for young people, especially during summer nights.

4. MUSEUMS

For some cultural insight, visit one of the museums in Split. Gallery of Ivan Mestrovic, a famous Croatian sculptor is situated in Meje (Šetalište Ivana Meštrovića 46). In the city centre there is a Gallery of Fine Arts (Kralja Tomislava 15), often hosting different exhibitions of young contemporary artists. And if you want to know more about Split's ancient history, go to Archaeological museum (Zrinsko – Frankopanska 25), City of Split Museum (Papalićeva 1), Etnographic museum (Iza Vestibula 4)...

SPLIT



LEASURE

5. COFFEE

One of the first things you will notice on your arrival in Split is how much we enjoy coffee. Coffee in Split is more than just a drink, it is a ritual. On a sunny day, people like to sit on Riva or in one of many coffee shops in the old town of Split and chat with their friends even for hours over a cup of coffee.

6. BEACH

During our hot summers, you can look for refreshment on one of many Split's beaches. The most popular one is Bačvice, where you can also play Picigin, a famous game traditionally played on this beach.

7. POLJUD STADIUM

If you're a football fan, go to see a football match with "Hajduk" playing - Split's famous football team and get the first-hand experience of Croatian's love for this sport. "Poljud" stadium is not only the home to one of the most loved football clubs in Croatia, but also an important architectural monument built in a shape of a shell and influencing the architecture of many other stadiums accross the world (Italy, Japan, Malesia to name a few).







SPLIT



LEASURE

8. HIKING & SPORTS

Split is surrounded with few hills like Kozjak and Mosor, which provide a great hiking destination for all lovers of nature and climbing. Go to the river Cetina for rafting or zip line in the same area. For a great mixture of culture and recreation, climb to Klis fortress (one of the shooting sights for popular TV show Game of Thrones).

9. MARKET

Traditional market is placed in the heart of the town, where you can find daily fresh fruits and vegetables, flowers or clothes or just experience the motion of a busy day. Split is also known for its fish market located next to Marmontova street, the main street in the city center.

10. FOOD

Typical Dalmatian cuisine is a Mediterranean one, with lots of fish, olive oil and Dalmatian herbs. You can go to one of the small restaurants or traditional *konoba* and taste Dalmatian prosciutto, brudet or pasticada.

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UNIVERSITY OF SPLIT

FACTS & FIGURES

- Established in 1974
- 11 Faculties
- 1 Academy
- 4 University Departments
- Around 20,000 students
- 79 undergraduate study programs (university and professional orientation)
- 8 integrated undergraduate and graduate study programs
- 66 graduate study programs (university and specialist)
- 20 postgraduate study programs
- Virtual Tour of the University of Split: http://www.unist.hr/smotra/split.html

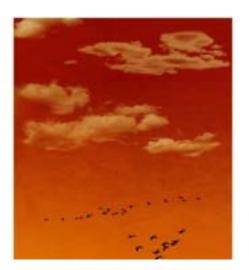




UNIVERSITY OF SPLIT









EMIC

CALENDER

ACADEMIC CALENDAR



The academic year (winter semester) usually starts in the first week of October. Winter exams session starts at the end of January and finishes at the end of February. Summer semester classes start the first week of March and finish around mid-June. Summer exams session finishes mid-July.

NATIONAL HOLIDAYS

1 January * New Year's Day

6 January * Epiphany

* Easter and Easter Monday

1 May

* International Workers' Day

60 days post Easter * Corpus Christi

22 June * Day of Antifascist Struggle

25 June * Statehood Day

5 August * Victory and Homeland

Thanksgiving Day and the Day of Croatian defenders

15 August * Assumption of Mary 8 October * Independence Day 1 November * All Saints' Day 25 December * Christmas

26 December * St. Stephen's Day



THE SPLIT UNIVERSITY LIBRARY

The Split University Library is the second largest library in Croatia, after the Zagreb's National and University Library. It holds approximately 400 000 books and about 12 000 serial publications, with a rich collection of rare and valuable books, geographical maps and atlases, illustration and music materials. Erasmus students can use all of the resources of the library once they become a member.

Membership fee: 50 kn per semester

■ Mon-Fri: Information / Catalogues: 8.00 - 21.00

■ Reading Room: 8.00 - 21.00

■ Night-time reading room: 21.00 - 24.00

Saturday: 9.00 - 14.00Website: www.svkst.hr

Public libraries of Split: http://www.gkmm.hr/



UNIVERSITY OF SPLIT







UNIVERSITY OF SPLIT FACULTY OF ECONOMICS, BUSINESS AND TOURISM

WELCOME!









ACTIVITIES

SCIENCE AND RESEARCH
HIGHER EDUCATION

LIFE-LONG LEARNING

CONSULTING

PUBLISHING

VALUES

EXCELLENCE

INNOVATION

SOCIAL RESPONSIBILITY

ETHICS

OPENNESS







FACTS



ESTABLISHED IN 1971

122 EMPLOYEES

87 RESEARCHERS

App. 3000 STUDENTS

THE BEST FOE IN CROATIA







STUDY PROGRAMMES

ECONOMICS

ACADEMIC UNDERGRADUATE STUDIES

ACADEMIC GRADUATE STUDIES

ACADEMIC
POSTGRADUATE PROFESSIONAL
STUDIES

ACADEMIC POSTGRADUATE PHD STUDIES

BUSINESS

ACADEMIC UNDERGRADUATE STUDIES

VOCATIONAL UNDERGRADUATE STUDIES

ACADEMIC GRADUATE STUDIES

VOCATIONAL GRADUATE STUDIES

ACADEMIC
POSTGRADUATE PROFESSIONAL
STUDIES

ACADEMIC POSTGRADUATE PHD STUDIES

TOURISM

ACADEMIC UNDERGRADUATE STUDIES

VOCATIONAL UNDERGRADUATE STUDIES

ACADEMIC GRADUATE STUDIES





TRAINEESHIP

UNDERGRADUATE AND GRADUATE

STUDIES (FINAL YEARS)

OPTIONAL

1 MONTH

6 ECTS

OVER 60 PARTNERS

(PUBLIC, PRIVATE, CIVIL SECTORS)







1-2 SEMESTER(S) ABROAD
STUDY / TRAINEESHIP
ERASMUS+, BILATERAL,

INDIVIDUAL MOBILITY

MULTILATERAL:

- Rectors' Conference Alpe-Adria (RCAA)
- Central and Eastern European PHD Network Association in Economics and Business Administration (CESEENET)
- Central European Exchange Programme for University Studies (CEEPUS)
- nternational University Network (IUN)
- 2018: EFMD network

STUDENT MOBILITY





STUDENT ENTREPRENEURSHIP

STUDENT ENTREPRENEURSHIP CENTRE

STUDENT BUSINESS INCUBATOR

- For all the UNI Split students
- More than 120 students involved
- 10 start-ups in the last year
- Summer Jam Croatia Summer School August
- Global Entrepreneurship Week (GEW)
- Over 50 events during the last year









SERVICE LEARNING

- Completed 2 years programme with the NGO
 Sunce (financed by The Deutsche Bundesstiftung
 Umwelt (DBU))
- 9 partnerships in the areas: local community led development, environment, youth and entrepreneurship, youth (un)employment, sports, people with disabilities
- More than 40 courses adopted service learning approach
- 14 traineeships based on service learning







CONFERENCES

CHALLENGES OF EUROPE

- Since 1995
- More than 1600 participants
- More than 1100 papers
- More than 55 countries
- Nobel prize winners as key notes: Joseph Stiglitz (2015),
 Jean Tirole (2017)
- Special PhD sessions etc.

CO-ORGANIZING:

- International Conference on Operational Research (KOI)
- Croatian Marketing AssociationConference (CROMAR)
- SHIFT Developer Conference (largest in SEE)

SUPPORTING:

- Numerous students
- conferences
- competitions









We are proud to present the next International Conference

CHALLENGES OF EUROPE: GROWTH, COMPETITIVENESS, INNOVATION AND WELL-BEING

May 22 – 24, 2019

Bol, island Brač, Croatia

Key note speakers:

- Prof. Erik Maskin Nobel laureate in Economics 2007 (Adams University Professor at Harvard University)
- Prof. Oliver Hart Nobel laureate in Economics 2016 (Andrew E. Furer Professor of Economics at Harvard University)
- Prof. Olivier Blanchard President of the American Economic Association (Peterson Institute for International Economics)
- Prof. Edward Glaeser Leading world expert in urban topics (Faculty of Arts and Sciences at Harvard University)
- Prof. Koen Pauwels Worldwide_expert in marketing productivity, metrics and social media (Northeastern University)
- **Prof. Sergei Guriev** Chief Economist₇ at the European Bank for Reconstruction and Development (EBRD) (Institut d'études politiques de Paris (Sciences Po))

















JOURNALS / PUBLISHING

PUBLISHER:

"Management", Journal of Contemporary Management Issues (od 1996. godine)

Emerging Sources Citation Indeks, Web Of Science Core Collection

EconLit, EBSCO, proQuest, SCOPUS, ERIH Plus, Gale/CENGAGE,

CEEOL; Index Copernicus, Cobiss.si, Hrčak, DOAJ

CO - PUBLISHER:

Croatian Operational Research Review (od 2010.)
(Current Index to Statistics, Current Mathematical Publications, Mathematical Reviews
(MathSciNet), DOAJ, EconLit, EBSCO host,
Genamics Journal Seek database, Hrcak, INSPEC,
ProQuest, Web of Science Core Collection
(Emerging Sources Citation Index), Zentralblatt
fuer Mathematik/Mathematics Abstract, MATH on
STN International (CompactMath)









FACILITIES

TOTAL OF 10 800 m2 (116.250,23 Sq feet)

2 LARGE AUDITORIUMS (310 + 242 S)

CEREMONIAL AMPHITEATER (128 S)

(video conferences, simultaneous

translation equipment)

14 CLASSROOMS

4 + 1 COMPUTER LABS

4 MEETING ROOMS









LIBRARY

OVER 35 000 TITLES

E-LIBRARY











SERVICES

2 CAFFES

(Ground floor / Anex 2nd floor)

RESTAURANT

(Ground floor)

COPY SHOP

(Ground floor)

MINI SHOP

(Ground floor)







STUDENT ORGANIZATIONS

AISEC

FINANCIAL CLUB

IT STUDENT ORGANISATION (IMEF)





imef besplatne OFFICE RADIONICE: MS Excel

27.4.2017. u 18h Infolab 1 @ EFST







imef besplatne
OFFICE RADIONICE:
MS PowerPoint

4.5.2017. u 18h Infolab 1 @ EFST





Zatvaranje projekta



svijesti mladih, zbrinjavanje kemijski opasnog otpada te briga o javnim zelenim površinama. Bliži se kraj projekta i stoga vas pozivamo da nam se pridružite na velikom zatvaranju

u petak, 12.4. u 18:00

Svečani amfiteatar - Ekonomski fakultet

Svi ste pozvani!:)

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EUROPEAN DOCUMENTATION CENTER (EDC)

The European Documentation Center (EDC) acts as part of the information network "Europe Direct" in the EU member states. It is founded within academic institutions or research institutes in EU member states to provide support for education and training in the area of EU policy and law. It provides easy and quick access to EU law and policy resources as well as serves as information provider for citizens on common policies as well as all other EU-related issues, contributing to greater transparency of the European Union and its action.











EUROPEAN DOCUMENTATION CENTER (EDC)



EDC at the Faculty of Economics,
Business and Tourism in Split opened in
May 16, 2017 and is part of the
development strategy of the Faculty,
which is realized in cooperation with
the European Commission
Representative in the Republic of
Croatia.

EDC-EFST is available to the public from Monday to Friday 10-14 h.

E: edc@efst

W:

<u>https://www.efst.unist.hr/knjiznica/eur</u> opski-dokumentacijski-centar



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PHONEBOOK

EMERGENCY

Emergency call +385 112 Police +385 192 Ambulance +385 194 Fire department +385 193 Road assistance +385 1987

INFORMATION

general info +385 18981 info about local and national tel numbers +385 11888 info about international tel numbers +385 11802

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Center for life-long learning and adult education

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SPLIT





Enjoy your stay with us!





